

Successful Business Women Jennifer Iwenjiora Douglas Abubakar



Akwa Ibom, Sep 26, 2019 ([Issuewire.com](https://www.issuewire.com)) - **Jennifer Iwenjiora Douglas Abubakar** is a successful businesswoman who is giving her invaluable contribution in raising the economy of Nigeria. Her positive and flexible approach has helped to reach where she is today. Apart from being a

businesswoman, she works for the underprivileged sector of the society and provides education to the poor children and health facilities to the downtrodden.

Jennifer Iwenjiora, the inspiration of many young entrepreneurs is convinced by the thought that owning your business gives you a sense of freedom and empowerment. You can build things in your own way and watch them flourish. This is the reason; she had overlooked traditional and cultural parameters and chose the path that many women dare not to think.

Jennifer Iwenjiora Douglas Abubakar revealed that challenges, obstacles, and failure made her journey difficult but she never let the failure broke her down. She always had a backpack ready to overcome any setback.

Ms. Abubakar values customer experience. According to **Jennifer Iwenjiora Douglas Abubakar**, each client comes with a different perspective. And a true business only flourishes when you treat every client equal and plan your move in accordance with their opinions. The more you try to understand your clients, the more they will be coming back to you.

Not only clients but employees also lay the foundation of a successful business. Therefore, many camps, seminars and workshops are organized from time to time in order to enhance their skills. At our organization, every employee is treated as a family and is provided with good quality health care services.

Jennifer Iwenjiora believes that 'scaling your business isn't impossible if you put your soul into it. She expresses that the considerable efforts you do in the beginning may take a toll on you but you must be consistent to reap the rewards in the future. Trust your instincts and skills and take the risks that will benefit your business and ignore the ones that could have an adverse effect.

We applaud **Jennifer Iwenjiora** for not suppressing her ambitions even when society refuses to support her. She has played a significant role in changing the orthodox thinking of people that women can't do extraordinary things and has become a shining beacon of hope for young achievers.

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