

reVessel Joins Climate Neutral

New Non-Profit Helps reVessel Achieve a Net-Zero Carbon Footprint



San Diego, Sep 23, 2019 (IssueWire.com) - reVessel is a sustainable lifestyle brand leading the way to a net-zero carbon footprint. Today they demonstrate that commitment by joining Climate Neutral Certified, an independent and rigorous certification program that verifies a company has achieved net-zero carbon emissions for the entirety of a company's value chain.

Climate Neutral, a non-profit organization, provides the Climate Neutral Certified label for companies that meet its rigorous standards. The organization has a mission to accelerate the transition to a low-carbon world by recruiting companies to publicly measure, reduce, and offset their carbon emissions. Climate Neutral provides the Climate Neutral Certified label to communicate to customers and stakeholders that a brand is committed to a set of immediate and long-term actions to reverse climate change.

For reVessel, joining Climate Neutral was simple math. The reVessel brand (creating a smarter food container that helps create a healthier and happier planet while reducing the global footprint) + Climate Neutral (focusing on the means to measure, learn, and label those tradeoffs) = [a net-zero offset].

"Given the urgency of the climate problem, it is critical for businesses to take responsibility for the carbon pollution generated from making and delivering their products and services," said Climate Neutral Executive Director, Austin Whitman. "We're thrilled to have reVessel join the growing set of companies that have committed to this journey. Our brands are going to lead their industry peers into a new era of social responsibility."

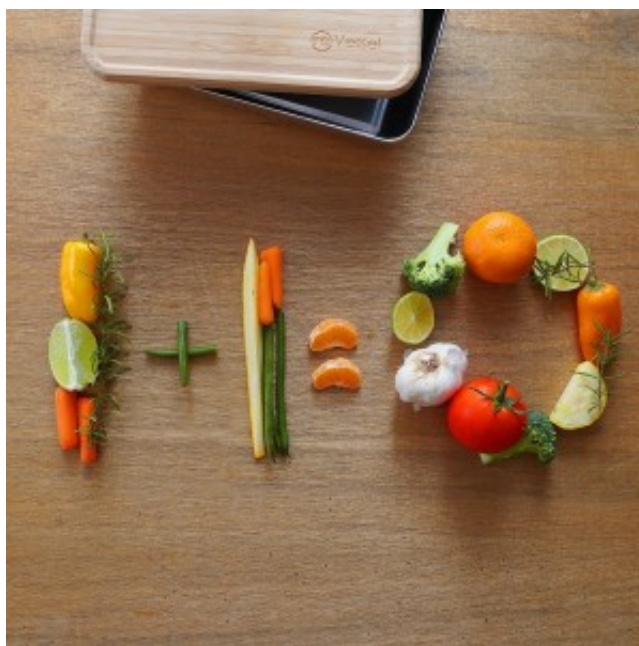
"At reVessel, we are proud to be among a new generation of brands setting a higher standard for responsible business," said Jessica Bell, Co-Founder and CEO of reVessel. "Together we feel like we can accurately and credibly accomplish our goals better than we could alone. Climate Neutral gives us the tools, as well as the expertise of top brands to build our own best practices. For us, that is honing in on regenerative agriculture as a solution for planetary and human health. We will be focused on projects that support farmer's conversion toward Mother Nature's blueprint - reducing dependence on chemicals and regenerating soil that acts as a carbon bank, not to mention increases soil biodiversity and creates healthier, more nutrient-dense food."

ABOUT reVessel

Based in San Diego, reVessel is a sustainable brand focusing on consciously designing essential kitchen products to better prepare, store, and carry food without compromising the environment or values. Co-Founders, Jessica and Eddie Bell, created the company based on their health and adventure quests and desire to make it more convenient to safely go from prep, to bake, to freeze, and to carry their food to the office, their children's schools, beaches, and on their road trips. reVessel's products are tested to be leak-proof and submersible. Additionally, each unit is reusable, modular, toxin-free and eco-friendly, replacing the 1,460 sandwich bags the average American consumes each year. These containers add functionality to meals and a convenient way to say no to single-use plastics and be part of the ripple effect of a sustainable change. To follow reVessel, visit reVessel.com.

ABOUT CLIMATE NEUTRAL

Climate Neutral is an independent non-profit organization enlisting the private business community to halt the effects of climate change. We believe climate neutrality, or achieving a net-zero carbon footprint for a company's upstream and downstream greenhouse gas emissions, needs to become the new minimum standard of corporate responsibility for all companies. To learn more about Climate Neutral, including how to become a partner, please visit climatenutral.org.



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