

New UK Travel Start Up to support Small Business Owners & Entrepreneurs

A new group travel experience will help small business owners escape the daily grind, refocus their efforts and gain control of their business.



Greater Manchester, Sep 19, 2019 ([Issuewire.com](http://www.Issuewire.com)) - New UK Travel Start Up to support Small Business Owners & Entrepreneurs

A new group travel experience will help small business owners escape the daily grind, refocus their efforts and gain control of their business.

The brainchild of Hannah Cox, betternotstop, combines remote working, networking and business support, with adventure and discovery. Betternotstop helps small business owners invest in their most important asset – themselves.

It aims to tackle the shocking figure of 1.5 million small business owners who have not taken time off in the last year, who are also struggling with loneliness and anxiety about the success of their business.

This is a situation Hannah can relate to. After hitting a dead-end she adopted a new approach to life, leaving a badly paid job and high levels of stress to become time rich. Hannah lives and works on her own terms, wherever she wishes.

This new approach has seen her clear £20,000 of debt, travel to 45 countries and be shortlisted as an Entrepreneur of the Year at the Made in Manchester awards, all while writing, speaking and organizing events under the name 'betternotstop' and also working full time in the events industry.

In 2017, Hannah and her partner embarked on an epic backpacking journey from England to Bhutan across 18 countries. This "Road to Happiness" expedition, discovered and documented what made people happy.

While working remotely on this trip Hannah noticed a gap in the travel market, to empower business owners through travel, helping them to destress, relax and refocus for the good of their health and their business.

Small business owners can now benefit from Hannah's life-changing experiences by embarking on one of betternotstop's tailored, business-focused adventures in destinations such as Iceland, Vietnam, Jordan and Japan.

All trips are for a small-groups of under 20 people, selected as the right fit for the trip, and include accommodation with breakfast included, a dedicated experience manager, access to co-working spaces alongside amazing cultural experiences, adventures and activities.

This is definitely not a "holiday"! All trips are exclusively for business purposes, aimed at helping business owners work in a new way, with newfound freedom. As such it is recognized as an allowable expense against taxable profits with HMRC and tax credits.

And it is so much more than just travel, betternotstop offer a range of business resources, support and benefits to help maximise business success.

For peace-of-mind, betternotstop have all avenues covered as members of Federation of Small Businesses and the Chamber of Commerce and, also, the AITO (Association of Independent Tour Operators) and Travel Massive, the community for travel industry Founders, Leaders, and Creators, ensuring the highest professional standards.

Working with the Travel Vault, they ensure travelers are financially protected and fully insured. Betternotstop is fully compliant under package travel regulations.

Hannah Cox said, "We use to travel to broaden horizons and change people's mindset. For me, new environments and the sense of freedom gave me a new outlook on my business, giving me time to focus on what matters while improving my mental and physical health.

"So many small business owners are running themselves into the ground, trapped in a single place and a single way of working. Betternotstop offers time-away and life-changing experiences but also the tools and resources to help, not only keep the business running, but take it to the next level.

"I wish betternotstop was there for me when I needed it!"

-ENDS-

Notes for Editors

- **Contact us on [+44 20 3920 6700](tel:+442039206700) or hannah@betternotstop.com**
- Betternotstop offers small-group, business-focused travel experiences with networking, remote working and business support as part of the package.
 - **Packages start from £1849.**
- **Private accommodation, breakfast and most meals included (Trip dependent).**
- Applicants open for all experiences now and the first trip is in January 2020 in Vietnam.
- Launching in 14 Countries with more to be added in 2020.
- Betternotstop was founded by Hannah Cox
- Hannah cleared £20,000 of debt and has traveled to 45 countries working remotely.
- The Road to Happiness expedition visited 18 countries from England to Bhutan in search of what makes people happy.
- Betternotstop is a member of the Federation of Small Businesses, the Chamber of Commerce, the AITO (Association of Independent Tour Operators) and Travel Massive.
- **Travel insurance and financial protection are offered in partnership with Travel Vault.**
- **Betternotstop work with local organisations, tourist boards and the Department of Trade and Industry to organise local business networking and introductions in each country.**
- They provide a free personal phone consultation for all applicants to ensure they tailor the experience to applicants personal and business needs.
- Visit www.betternotstop.com for more information and to explore available trips.

Hannah Cox is available for interview.

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