

National Wrestling Alliance Brings Studio Wrestling Back to Atlanta

Billy Corgan Leads Famed Wrestling Brand to Its Roots



Atlanta, Sep 26, 2019 (Issuewire.com) - The National Wrestling Alliance (NWA), professional wrestling's oldest sanctioning body, makes its return to Atlanta, GA to produce a new weekly series from Georgia Public Broadcasting Studios. The NWA was acquired by Lightning One, Inc (famed rock star and Smashing Pumpkins' front-man Billy Corgan's production company) back in the summer of 2017. The NWA reintroduced the brand to the public with "Ten Pounds Of Gold", a digital YouTube Series, documenting the journey of the NWA Worlds Heavyweight Champion around the globe. Champions like Tim Storm, Cody Rhodes, and Nick Aldis starred in this series; tying their legacy as champion to greats like Ric Flair, Dusty Rhodes, Lou Thesz, Terry & Dory Funk Jr, Harley Race, Ricky Steamboat, AJ Styles, Jeff Jarrett, Adam Pearce, Colt Cabana, Jack Brisco and fifty other great wrestlers. The National Wrestling Alliance celebrated its 70th year in 2018 by participating in the ALL IN event in Chicago, IL and running the 70th Anniversary show from Nashville, TN. In 2019, the NWA returned to pay-per-view with The Crockett Cup tag team tournament which was headlined by Nick Aldis vs. Marty Scurll for the NWA Worlds Heavyweight Championship.

NWA President Billy Corgan announced recently the brand will return to its roots by producing a weekly studio wrestling series from Atlanta. In the 1970s and 80s, the National Wrestling Alliance produced a studio wrestling show from Techwood Drive called Georgia Championship Wrestling that was broadcast on TBS Saturday at 6:05 pm. This new series begins production on September 30th and October 1st at GPB Studios, 7 pm start time both nights.

This Monday, September 30th, at 9 am, the National Wrestling Alliance will hold a press event in the Velvet Underground room at Hard Rock Café Atlanta (215 Peachtree St NE, Atlanta, GA 30303). Appearing at this press conference, all of the champions of the NWA including NWA Worlds Heavyweight Champion Nick Aldis, NWA National Champion James Storm, NWA World Tag Team Champions Royce Isaacs, and Thom Latimer and NWA Women's World Champion Allysia Kay. Also, NWA President Billy Corgan will speak on his vision for the National Wrestling Alliance plus reveal the name of the weekly series and how fans will be able to watch the shows around the world.

"Now it's our time to shine. Now it's time to bring the NWA back into the spotlight and run on our own oxygen. What sticks out about studio wrestling is that anything can happen. I want to bring that back to professional wrestling and I think the NWA is the perfect vehicle to do that." said Billy Corgan, President | National Wrestling Alliance.

Limited tickets for the 9/30 & 10/1 events at GPB Studios (260 14th St NW, Atlanta, GA 30318) are available at <http://www.nationalwrestlingalliance.com/atlantatv>. The event begins at 7 pm each night with doors opening at 6 pm.

Media event is on Monday 9/30 at 9 am at Hard Rock Café Atlanta (215 Peachtree St NE, Atlanta, GA 30303). Doors open to the media only at 8:30 am. MEDIA - Please RSVP at info@nationalwrestlingalliance.com with your name, outlet, and telephone number.

National Wrestling Alliance

The National Wrestling Alliance, the oldest governing body of professional wrestling, was founded in 1948 in Waterloo, Iowa to bring a unified vision of the sport of wrestling and sanction one Worlds Heavyweight Champion. Nick Aldis, NWA Worlds Heavyweight Champion continues that tradition traveling the globe defending the famous Ten Pounds of Gold. Current NWA events, matches and programming can be viewed at <http://www.youtube.com/nwa> and <http://www.NationalWrestlingAlliance.com>.

For more information, press only:

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For more information on The NWA (National Wrestling Alliance):

<http://www.nationalwrestlingalliance.com>

<http://www.twitter.com/nwa>

<http://www.instagram.com/nwa>

<http://www.facebook.com/nwa>

<http://www.youtube.com/nwa>

General inquires – info@nationalwrestlingalliance.com

MEDIA

Billy Corgan Announces NWA TV

<https://youtu.be/iae2t4y7P-c>

Nick Aldis vs. Tim Storm | 9.30.19 – Atlanta, GA

<https://youtu.be/iNddWkMegL4>

Legacy of Ten Pounds Of Gold

https://youtu.be/nVtr_6w1vFc



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Source : National Wrestling Alliance

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