

Mr. Kashiff Khan, a Desi Indian is up to crown FTV Ms. Europe!

Desi Crowning European Beauties!



Mumbai, Sep 16, 2019 ([IssueWire.com](http://www.IssueWire.com)) - A Desi Indian Mr. Kashiff Khan was one of the jury members for Fashion Event as big as FTV Europe 2019 which took place in July this year. He is a Fashion Icon and loves to dress like a novelist. His taste is affluent and premium when it comes to personal grooming and luxury lifestyle. He was an apt choice to be opted as a panel member on the board of selection committee for Miss Fashion TV Europe.

The event was hosted in Bucharest Romania on 23rd July 2019. The jury consisted of Michel Adam, president and founder of FTV, Julius Nasso, a well-known Hollywood filmmaker, Dejan Markovic, president of Women Management, Mr. Kashiff Khan as well as representatives of the world's leading modeling agencies.

The event was organized on the occasion of the 22nd anniversary of FTV and included the Fashion Week by FTV and also the FTV Fashion Award. The buzz about the event was all around the internet, which was not limited to Europe but was talked about globally. The event brought together designers, models and competitors from 40 countries, luxury brands, showbiz personalities and international fashion designers, as well as publishers of Vogue magazine. The Winner of Fashion TV Europe 2019 was Sabrina Bujoreanu and Clara Alinia was the runner up.

Michel Adam, the founder and chairman of Fashion TV personally feels India is an excellent market to explore as a prominent opportunity for luxury, fashion and lifestyle. Kashiff Khan is a Fashion Icon and a Management Personnel of Fashion TV. He has an amazing taste when it comes to luxury fashion and high end lifestyle. He is a perfect pick for representing the international Brand like Fashion TV for expansion in Asia Market.

[Fashion TV](#) has been synonymous with the best in the world of fashion, beauty, trends and lifestyle. With the Brand Mission that synchronizes two objectives of Inspiring and empowering beauty and entertaining audience, Fashion TV is the world's first fashion channel with a niche audience base consisting of celebrities, designers and models. FTV audience has a high standard when it comes to their taste in fashion. The brand swears by the world's leading designers and promises to entertain the world with the best in class.

Being a leader in everything fashion, Mr. Kashiff Khan, Management Personnel, Fashion TV feels "FTV sees itself playing an integral role in developing the fashion sense in countries that propagates Fashion as a Medium. Viewed in five continents with Asia leading it's way, India plays a salient role and Fashion TV is quick to get it as a business understanding and doing various innovative business ideations which can go a long way in penetrating Indian Markets with a bouquet of services".

Fashion TV's online portal <https://www.fashiontv.com> has a huge presence which is significantly growing more than one million visitors per month.

Media Contact

Fashion TV India

kashiff@ftv.ind.in

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