

MachPrinciple Is About to Launch Its Mobile App Soon



Madison, Sep 27, 2019 (Issuewire.com) - [MachPrinciple](https://www.machprinciple.com), a well-known platform for scientists, researchers, and academicians, which is mostly a website-based education platform up to this date, going to take a leap forward. MachPrinciple Inc. is going to launch its Mobile App very soon. This mobile app will have all the social networking facilities to enhance the availability of latest research works to the education enthusiasts who want to stay abreast with the latest scientific discoveries in the fields of their interest.

Over 2/3rd of internet users worldwide are now connected through their smartphones, the majority of them are students looking for academic stuff. A recent study reveals that a smartphone user spent over 86% of his/her time on different Apps. There are numerous educational apps over there but no social media platform is promoting communication between the brilliant science enthusiasts and researchers. MachPrinciple's mobile app will not only bridge this gap but make it easy for researchers and scientists to showcase their research works and discoveries to students and other interested people even further.

[MachPrinciple.com](https://www.machprinciple.com) is an effective social network designed for education lovers who want to stay up to date regarding the latest discoveries in any field of science and technologies. Be it astronomy, meteorology, mining, or any other field, they can get information about the latest discoveries and advances in their favorite field at the ease of home. It is a unique platform which works on three basic principles i.e. connect, learn, and share. Connect to your peers and researchers, learn about the latest advances in your field, and share your work with millions of others knowledge admirers in the world.

It is estimated that over 5000 research papers were being published on a daily basis in the previous year and the strange fact is that more than 50% of these papers remained unnoticed and only the author and editors were the only person to read those. Any scientific research takes years of painstaking efforts to develop a new idea and technique. So, it's important to spread the knowledge that a researcher

gathers through the research. As the founder of this platform said: “Common people like to hear about science if it is said in a simple way”. If we make the availability of these research papers easy through the platform like MachPrinciple, we can increase the interest of people to learn and appreciate these research works.

MachPrinciple was initially launched in 2013 as a WordPress blog. With time, the website turned into one of the top authentic scholastic websites, which was very easy to use. Now, it is one of the most successful websites and has earned even greater popularity in recent times. As of the first week of September 2019, the site is getting between 70 to 100 new registrations per day. Monthly active users clogging at 67000 users per month.

Similarly, page views are on a steady rise and standing at a whopping 79000/month. Total registrations are now over 9000 from just 1800 in April 2019. Most importantly, the site has 18% returning users and around 150 new posts per day. Seeing all these achievements of the MachPrinciple, it is becoming more important by the day to have a mobile app to further enhance its reach for the sake of both the science enthusiasts and researchers.



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