

ITSYS Solutions Provides Quality Web Scraping Services with Customer-Focused Approach

ITSYS Solutions

Noida, Sep 12, 2019 (Issuewire.com) - [ITSYS Solutions](#), a software services provider has created a niche for itself by specializing in web data scraping, that it offers as a fully managed service. The organization was founded on the philosophy that IT is a tool to complement existing business practices and best the desired solution can be provided only by understanding the client's requirement gained through a comprehensive discussion. The technical team, headed by its founder who himself has over 20 years of experience in programming, conducts brainstorming sessions with the clients to identify the exact requirements so as to deliver a solution that is not only cost-effective but can also be used without making changes in existing work processes. The management believes that its success lies in its customer's success – so if the customer succeeds ultimately it will succeed.

From its inception in 2007, it focused delivering niche solutions that involved API integration from multiple providers such as hotel/airline search and reservation system for travel agencies, domain search & registration with instant creation of shared hosting, etc. The data required for the ongoing projects was available on the web and in order to fulfill the project requirements, it took to web scraping. With big-data analysis gaining the buzzword and more and more businesses requiring data from the web for various purposes, the management was quick to seize of this opportunity and shifted the focus on development and management of databases by scraping data from the web.

For the uninitiated, Web Scraping is a technique to simulate the behavior of a web site user and capture large amounts of data from the website and store it in a structured manner (as a database, excel, CSV, TSV, etc.) for further use. Web scraping is typically used for 'competitive & pricing intelligence', 'retail & distribution chain management', 'financial & market research', 'sales intelligence', 'news & content aggregation' and 'compliance & risk management'. Search engines like Yahoo, Google during their formative years used to scrape data from the web to build their databases for search. Google still makes use of bots that crawl websites and track changes to keep its search database current.

Over the years, from being a provider of custom IT solutions, the company started focusing on providing web scraping service and has since emerged as one of the best & most cost-efficient fully managed service providers for scraping data from websites / mobile apps. As a managed service, the clients need to specify only the websites from which data is needed, the data points along with the output formats and frequency. The highly experienced team of software developers who cumulatively have more than 25 years of experience in scraping, create scripts that can anonymously and non-intrusively, capture data from the web and deliver it as per specifications. It currently provides its web data scraping service to wide spectrum of businesses such as Tire Distributors & Retailers, Aftermarket Auto Parts Manufacturers and Retailers, Fuel Distributors & Retailers, News & eMedia Monitoring, Travel - Airline, Cruises, Hotels, Cars, and Vacation Rentals, Marketplace platform vendors & merchants, etc.

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