

How a Nigerian Entertainment company "Fiercenation" is turning raw talents into Global Media Stars.



Hudson, Sep 30, 2019 (Issuewire.com) - The Nigerian Music Industry is very diverse. Making it “big” in the Nigerian-African music scene is almost impossible if an upcoming artist is not in contact with a “big player” in the industry. Who you know, really matters. You may not go from zero to hero in one day but it all starts with that key person of influence. The person who is able to take you from one point to the next.

ABOUT FIERCENATION ENTERTAINMENT COMPANY

Fiercensation Entertainment Company and the CEO “Jackson” sees all the struggles of this real and raw talents and they took it up to themselves to raises them into stars he world has never seen with numerous media limelight.. Fiercensation Entertainment Company as we speak has a lot Artistes and creative signed to the record label and the search for new raw talents is REAL; Few of the artistes Laycon (@itslaycon) and Runnjozzy (@Runnjozzy) and others...

ABOUT LAYCON

Olamilekan Agbeleshebioba Massoud Al Khalifah aka Laycon is a Lagos born and bred artiste who recently signed to Fierce Nation entertainment.

Laycon started out his musical journey very early, developing his art from Secondary school. He got introduced to Hiphop and rap music and later on crossed over to other genres of music. He says about his musical style "I diversify my creativity as much as I can and strive to get more versatile. I can rap and I can sing. I also play some music instruments so I'm a mixture of everything"

Laycon has graced the stage of several events with his strong, energetic performances. One of the ten artists chosen to perform for Unilag at the 2014 Coke Studio Unilag event and a top ten finalists of the 2017 MTV Base LSB challenge, Laycon has experience in wooing crowds. Just ask anyone that was at the Nelson Jack Tour at Mushin in 2016 or any of the Beat Fm NYSC concert events that he performed.

Laycon has a very varied and distinct taste in music that translates to his art. His musical influences include artistes like Nina Simone, Jay z, James Brown, Andre 3000, Micheal Jackson, King Sunny Ade, Ebenezer Obey, Yussuf Olatunji, Nneka, Gino and IK Dairo.

Laycon's consistency and creativity were noticed by several record labels and in late 2018 he signed to Fierce Nation, a budding record label known for their positive work with several young, talented Nigerian creatives.

He released his first body of work in 2012 and put out another mixtape in 2013 titled CONspiracy. In 2016 he released the Young Black And Gifted EP (YBAG) Which was met with very positive reviews from critics. He is currently working on several projects, collaborating with producers (Lussh, Echo, Beat by Que, Finito, Tytanium, Saszy Afroshii) and artistes (Reminisce, Chinko, Deshinor, MVP, YungAce, Brainee, Scarr, Terry Apala).

Laycon has been putting out a weekly visual project, titled 'Any given Monday' which compliments his first label single release 'Fierce' featuring Chinko Ekun & Reminisce. 'Fierce' is available for streaming/download on all major local and international platforms.

Also, he has new Rap contents every Monday and you should check it out.

Instagram: @itslaycon

ABOUT RUNNJOZZY

Runnjozzy (real name Joshua Dasabah Peremobowei) is 19-year-old Afro-Pop singer and songwriters who hail from Bayelsa State but born and bred in Lagos, Nigeria. This young music chap, who has

dazzled all in the past with a penchant for good music, has constantly shown why he is highly revered amongst Nigeria's emerging young music stars and "Folashade" is another testament to his unmissable musical prowess.

He also just premiered "Normal" on all digital stores and it is making major waves in Africa; You have not bumped NORMAL by RUNNJOZZY?? You're sleeping...

With a lot of plays on the radio, Tv's in Africa I feel it's high time the whole world sees this talented musician; Less I forget the Streaming analytics on digital stores is up the roof!!!

Instagram: @Runnjozzy

Fiercensation Entertainment has a mission to support African artists by equipping them with the right collaboration, industry knowledge and investment. This will enable artists to not only achieve their full potential and make it BIG but also give them the independence to become music entrepreneurs.

This Fiercensation initiative is a fast track to exposure and is a rare and exciting prospect for any Nigerian artist dreaming of making it BIG!

Founded by Jackson Fierce, the new label focuses on investing in Music, entertainment, creative and talented individuals that create it.

FIERCENATION IS ON THE LOOK FOR MORE RAW TALENTS...

ARE YOU THE NEXT PERSON TO BE PART OF FIERCENATION FAMILY??

Instagram: @FiercensationLtd

Twitter: @FiercensationLtd





Media Contact

Fiercensation Media

okeadesuyii@gmail.com

Source : Fiercensation Entertainment

See on IssueWire : <https://www.issuewire.com/how-a-nigerian-entertainment-company-fiercensation-is-turning-raw-talents-into-global-media-stars-1646087633421638>