

Hoshizaki Lancer Celebrates a Showreel of Success



Australian Capital Territory, Sep 19, 2019 (Issuewire.com) - Hoshizaki Lancer is a world leader in draught beer dispensing products, soft drink, and frozen beverage dispense systems, ice machines and professional foodservice refrigeration products.

The group prides itself on its ability to manufacture and supply innovative products that provide outstanding performance for the hospitality, medical and mining industries. Lancer and Hoshizaki are two thriving subsidiaries operating under the Hoshizaki Lancer umbrella.

Hoshizaki Lancer's vision is to help professional users in the foodservice and draught beer dispense equipment sector to gainfully and efficiently improve their work processes through the use of our environmentally friendly products.

Lancer is a vertically integrated manufacturer, employing approximately 1,500 associates globally. Today, the brand supplies a complete range of ice-cooled soft drink dispensers, dispensing valves, carbonators, beer dispensing products, bespoke founts and an extensive line of beverage dispensing parts and accessories. Since its inception, Lancer has succeeded in maintaining and developing its sales and manufacturing facilities in the United States, Mexico, Australia, New Zealand, Belgium, and the United Kingdom. As an affirmation of its success, it has been identified as a leading manufacturer and marketer of beverage dispensing systems.

Hoshizaki is a world leader in designing, manufacturing, and marketing of a wide range of products for the foodservice industry, including ice machines, refrigerators, freezers, sushi cabinets and dispensers. Our attention to detail, continuous innovation, smart application of technology and commitment to the

highest of standards ensures that our customers receive exceptional quality products.

Hoshizaki has been awarded the ENERGY STAR® Partner of the Year – Sustained Excellence multiple years in a row for its continued efforts to protect our environment through superior energy efficiency techniques.

The company's hard work and dedication have paved the way for its success and has garnered it some of the industry's most prestigious accolades. It is the only Australian company in this industry to achieve three internationally recognized ISO certifications. These focus on quality, safety, and sustainability of its products and manufacturing processes.

"Hoshizaki Lancer has been a market leader for over 50 years, which is one of the many reasons that we've become such a trusted name within the industry. Our knowledge and expertise in both draft dispense solutions and foodservice equipment allow us the privilege of being the only company that can deliver this wide collection of solutions to our business partners," said Joe De Gennaro, Hoshizaki Lancer Managing Director, Australia and New Zealand.

Hoshizaki Lancer is strengthening its sales and production system in order to achieve its goal of achieving global sales of XXXX annually by this fiscal year ending in December 2019. This will be achieved by introducing sustainable products and designs to match the demanding needs of today's competitive-driven businesses.

About Hoshizaki Lancer

Hoshizaki Lancer is a global leader and innovator in the world of draft beer dispensing products, beverage dispensing machines, ice makers, refrigeration, and blenders, employing more than 120 people working across all Australian states and New Zealand, and is one of the world's leading manufacturers of bespoke fountains. For more news and information on Hoshizaki Lancer, please visit <https://lancerbeverage.com>

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