

Growth Rocket Launches to New Heights with a Redesigned Website

Los Angeles, Sep 20, 2019 (Issuewire.com) - Growth Rocket, a Los Angeles-based boutique digital agency with offices in Manila, announced the launch of its newly redesigned website last August 28, 2019. The website showcases fresh, clean design and front-end work and crisp, straightforward copy. The overall look is professional but with a tinge of wit and creative flair, which are all in line with the company's identity and vision for this project.

Caption: The newly redesigned Growth Rocket website.

"We're extremely glad to have turned over a new leaf and we're ready to explore new opportunities with our new website," says CEO Mike Villar. "This project has been in the back burner for a while because we put all our time and resources on our clients. But as a digital agency, we need to eat our own dog food so that potential clients can get a glimpse of what we can do. We also want to give our visitors a digital experience that's unique and useful," he added.

Aviana Rogado, Creative Director and head designer for the project, says that the "writing and design showcase a perfect balance of professionalism and wit. And this isn't just on the site, it also spills over our other platforms like email and social media. Everything, down to the smallest detail, should be in line with the brand."

The company blog *Rocket Fuel*, which was listed by Feedspot as one of the Top 20 Digital Marketing Agency Blogs, features a repository of well-written thought leadership articles and digital marketing resources that are accessible to the public. The blog also received a new look: modern typography, proprietary visuals, and a clean, layout.

"Momentum has been picking up here at Growth Rocket, and we've already achieved so much since we opened up shop in 2015. Our new and improved rocket has launched and it's set out to help clients succeed," continued Mike Villar. While the company is now equipped with enterprise capabilities, Villar adds that it will retain its "startup grit" and maintain a culture that continuously innovates and stays agile amid change.

Since its inception in 2015, Growth Rocket has grown to become a reputed player in the digital marketing industry. The agency partners with a wide roster of clients of varying sizes, from small businesses to big-ticket e-commerce brands, across many industries. It is committed to delivering meaningful, long-term results for businesses through customer acquisition science and data-driven digital strategies.

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Source : Growth Rocket

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