

American Public Life Names Jerry Horton as New COO



Oklahoma City, Sep 10, 2019 (IssueWire.com) - American Public Life Insurance Company (APL) today announced that Jerry Horton has been appointed as APL's new Chief Operating Officer. Horton assumes his new role September 9 and will work alongside CEO Jim Pate until Pates' retirement in 2020.

"I am honored to have been selected as APL's next COO. It's a privilege to be part of an organization that delivers insurance products with integrity and high-quality service through a diverse network of independent brokers," said Horton. "APL has been an organization led by purpose and passion to serve, and I'll do my best to continue that tradition."

Speaking on behalf of the Board of Directors, Al Litchenberg said, "Jerry is clearly the best person to lead APL and he has the unanimous support of our Board. We appreciate Jim's leadership over the last 12 years during which APL experienced record growth and increased stability. We wish Jim all the best in his retirement and look forward to APL's future success under Jerry's direction."

Horton comes to APL with an extensive background in supplemental benefits. Most recently, he's been the Worksite Practice Leader for The Guardian Life Insurance Company. While at Guardian, Horton helped to develop and drive the overall strategy to launch and distribute a new line of supplemental health products. Formerly, Horton worked with Assurant Employee Benefits where he also helped to develop and launch their worksite product portfolio and enrollment strategy.

"With Jerry's extensive background in worksite insurance products, he'll be a great addition to the APL team and will help us continue our track record of growth while serving our broker partners with integrity. He's a proven leader and his experience with supplemental medical products will guide APL as it enters the next chapter of expanded product innovation. I believe Jerry is the perfect choice to lead APL into the future," said Pate.

Founded in 1945, American Public Life Insurance Company (APL) is expanding the benefits horizon as a leading provider of supplemental medical benefits, with offices in Jackson, MS and Oklahoma City. APL is licensed to conduct business in 49 states with sales through select independent brokers. APL has a financial rating of "A+ (Superior)" through A.M. Best (www.ambest.com). For more information please visit ampublic.com.

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Source : American Public Life Insurance Company

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