

Zenagen Hair Care Takes On Beautycon

Nashville, Aug 7, 2019 (IssueWire.com) - The 6th annual Beautycon Los Angeles festival is gearing up for its biggest show ever on August 10– 11, and Zenagen Hair Care is proud to be a part of beauty's biggest weekend. Zenagen Hair Care will be attending the beauty festival for the first time ever, offering exclusive discounts and giveaways as an official partner.

Zenagen will be selling their top-shelf, naturally formulated [hair care products](#) with limited-time discounts available only to Beautycon Los Angeles goers. Located at Booth 2116, Zenagen's Beautycon space will feature an Instagram-ready photo backdrop and professional lighting to help attendees commemorate the picture-perfect weekend.

Beautycon is a multi-city beauty festival, where beauty lovers, stylists, business professionals and celebrities from all backgrounds come together to celebrate beauty and diversity. This year's Beautycon headliners and keynote speakers include Priyanka Chopra, Ciara, Anastasia Soare, Bretman Rock and more. Beautycon envisions a world without beauty standards and judgment, and that is a mission that aligns with Zenagen's brand values perfectly.

"Beautycon is one of the most inclusive beauty events where diversity and acceptance is celebrated," says Zenagen Marketing Representative, Hannah Baker. "Our products are made for those struggling with [hair loss](#) and damage, which is an issue that affects all races, ages and gender identities. We love that our products cater to everyone, and are excited to spread awareness on our brand and mission at the Super Bowl of beauty events."

In addition to making their inaugural debut at Beautycon Los Angeles, Zenagen will also be hosting a social media contest open to attendees and followers of their Instagram page [@zenagenhair](#). Follow, like and comment on Zenagen's Beautycon contest post on Saturday, August 10 for a chance to win a Sephora gift card and full-sized Zenagen products, as well as other beauty goods.

For more information on Zenagen Hair Care, please visit www.zenagen.com.

About Us- Zenagen is a professional haircare brand based in Nashville, TN, that aims to promote natural healthy hair growth for those struggling with hair loss and damage. Zenagen has received recognition in the New Product Showcase and New Product Excellence at HBA GLOBAL, and has been named one of the Top 10 Professional Hair Care Companies to watch by Kline.

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