

NWIDA Launches Carrier / MVNO Level Membership

Offers exclusive benefits and solidifies relationship between indirect distribution and service providers

The logo for the National Wireless Independent Dealers Association (NWIDA) features the letters "NWIDA" in a large, bold, black serif font. The letters are set against a background that is a gradient from light pink on the left to light blue on the right.

NATIONAL WIRELESS INDEPENDENT DEALERS ASSOCIATION

WWW.NWIDA.ORG

Las Vegas, Aug 20, 2019 (Issuewire.com) - Today, at the All Wireless and Prepaid Expo, the National Wireless Independent Dealer Association (NWIDA), announced a new Carrier/MVNO level membership and that Ultra Mobile has become the first MVNO to join.

Founded in 2017, NWIDA provides a united and consistent voice to a section of the wireless retail world that has been disjointed and underserved. As the only trade and advocacy group specifically for the independently owned wireless sales and repair store, NWIDA provides its members with access to exclusive discounts, content and a strong voice in the policy and legislation that impacts those businesses directly.

Benefits at the new level include exclusive discounts on reports from Wave 7 Research as well as corporate and sales training from Corporate Dynamics. In addition, members will have access to industry leaders and a team of experts who have worked with state and federal legislators and regulatory agencies in consultation on policy and law affecting the wireless industry.

Ultra Mobile becomes the first Mobile Virtual Network Operator to join NWIDA at the new membership level. Erin Anderson, SVP, Indirect Sales of Ultra said:

"Working with NWIDA is something we wanted to do since they launched. With this new membership level, it gives us unprecedented access to new marketing and operational opportunities that we can leverage to continually generate products that add value to new and existing Retailers and improve our consumer's ability to stay connected with family and friends around the globe."

Adam Wolf, President of NWIDA said:

"The carriers and MVNOs are the backbones for the indirect dealers. It's our goal to help that relationship grow and grow stronger. We feel that working directly with the service providers will help the dealers grow their businesses."

Carriers and MVNOs can join by calling NWIDA at 919.694.3298 or visiting nwida.org/carrier-mvno-

[membership](#)

About NWIDA: The National Wireless Independent Dealer Association (NWIDA - www.nwida.org) was established to provide competitive balance to the independent wireless retail and repair stores. NWIDA provides advocacy and a strong voice at the local, state and federal levels for industry and dealer friendly legislation. By taking advantage of extended buying power, NWIDA members save 10-50% on products and services used every day.

In addition, NWIDA provides exclusive content to their members, including seminars and webinars, that help the wireless dealer grow their business “smarter, not harder.”

Retail Membership is open to any independently owned wireless business and is available in semi-annual and annual options. There is no application fee. NWIDA can be contacted through their website (www.NWIDA.org), via phone (919-NWIDA-98) or email (info@nwida.org)

About Ultra Mobile: Ultra Mobile is a company dedicated to creating innovative, authentic mobile communication experiences for people around the globe. We offer communication plans that break down barriers and allow our customers to easily and affordably connect with their communities – no matter where they may be. Ultra Mobile focuses on delivering convenient and cost-effective unlimited talk, text and data services for the estimated 40 million foreign-born people living in the United States who regularly call or text internationally to stay connected with family and friends around the globe.



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