

Metro Sports and Microsoft launch eSports & live-music college tour

College students can win prizes up to a full semester of paid tuition



Philadelphia, Aug 13, 2019 (Issuewire.com) - Microsoft Store and WomenHeart will help kick off The 2019 Metro Fest Esports & Live-Music college tour this season. The multi-city, digital sports and live-streamed entertainment series will feature some of the nation's most popular urban music artists, influencers and professional gamers. Headlining each tour stop will be a video game competition for students, offering unique gifts/prizes for tournament qualifiers with a finalist eligible for a grand-prize (full semester scholarship). The 2019 fall festival tour will add additional excitement by showcasing a free technology expo at each venue, with scheduled stops in Philadelphia, Atlanta, Miami, Chicago, and Los Angeles.

In addition to the gaming and music excitement, Metro's STEM program, Digital Bridges will attract and engage the next generation of aspiring Coders, Developers, Game Designers, and Professional Gamers from under-served local communities within the urban area of each tour stop. "Microsoft Store is the destination for all gamers regardless of background or ability," said Bryan Schmit, Director of Gaming at

Microsoft Store. “This partnership continues that commitment that all communities should have access to gaming and Esports opportunities that enable leadership, teamwork and problem-solving skills to develop and empower our communities to flourish.”

Metro Sports & Entertainment is also proud to announce its healthy living partnership with WomenHeart, The National Coalition for Women with Heart Disease. During the Metro Fest Expo, Womenheart Champions, heart disease survivors, will be offering women's heart health information, tips for living heart-healthy (in English and Spanish) and the ability to check your blood pressure, pulse, and BMI. “On behalf of women across the US and around the world living with heart disease, WomenHeart is grateful to partner with Metro Sports to raise awareness about the number one fatal disease for women. Thank you to Shaon for his critical support of our work on women with heart disease, through this new partnership. Together, WomenHeart and Metro Sports are saving lives!”

“We designed The Metro Fest to entertain everybody that loves music, gaming, technology, or all of the above. The industry as a whole seems to struggle with diversity and our collective goal is to provide an exciting, welcoming and inclusive live & live-stream entertainment space irrespective of color, gender, or sexual orientation. We are especially proud of our new partnerships with both Microsoft and Womenheart. It’s very rewarding to partner with such great organizations actively looking for unique ways to do good things, for good people” said Shaon Berry Ceo of The Metro Sports & Entertainment Group.

More details including the total number of tour stops, game competition details, music artists, and scheduled dates for the 2019 Metro Fest will be announced soon by Metro Sports.
(www.metroports.live).

About Metro Sports: The Metro Sports & Entertainment Group (Metro Sports) is a multicultural creative agency, focused on producing a high profile, high volume, live and digital entertainment experiences.



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