

M3 Artists Inks National Deal with Studio 3 & iHeartRadio for Inspire Change with Gunter Swoboda

Leading Psychologist/Author/Speaker Gunter Swoboda is now part of the iHeartRadio/iHeartMedia family with his Inspire Change series, produced by award-winning filmmaker Miranda Spigener-Sapon for Studio 3 Hollywood.



Los Angeles, Aug 19, 2019 (Issuewire.com) - Psychologist, Author, Speaker, and Producer Gunter Swoboda is the latest host to become part of the iHeartRadio empire with his new series on masculinity and male empowerment in a positive way. The series, titled [Inspire Change](#), was designed to be a super short show consisting of 5-minute episodes. The intention is to engage younger audiences and those on the go. Each episode will reveal life-changing and inspirational tips and messages from Swoboda that listeners can tune in while they commute, while having their morning coffee, in the car in traffic and its meant to just be long enough to give a good empowering message, but short enough to hold even the busiest and most distracted individual's attention. The first episode debuted July 29, 2019. Will McPherson of M3 Artists and Literary Management packaged the deal for Studio 3 Hollywood. The show will be produced in Los Angeles and Sydney with Miranda Spigener-Sapon producing in association with her Noirtainment Productions as well in association with Swoboda and Associates Sydney, Australia and delivered to iHeartRadio. In addition to iHeartRadio, the show is syndicated nationally on Spotify, Amazon, Google Play, Deezer, CastBox FM, Spreaker and iTunes.

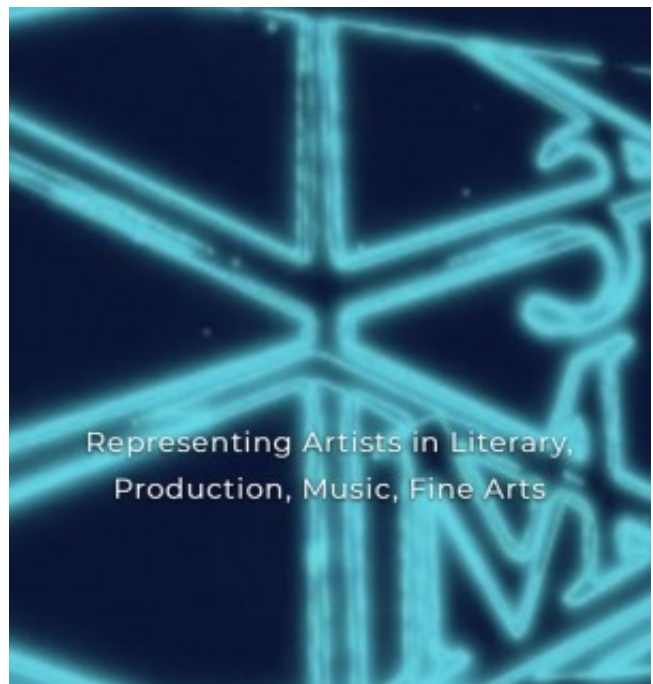
Film Festival award-winning actress Anna Sahlstrom will serve as the show's announcer. Anna has written, produced and starred in the comedy shorts, *Pick Me!*, *Business Casual* and *Super Break-Up*. *Pick Me!* was an official selection at the 2011 Filmstock Film Festival. Other credits include, the docudrama, *The Rite of Exorcism: Myth, Mystery, and Hope*, *Justice For All With Judge Cristina Perez*, *My Crazy Birth Stories* and the indie thriller, *Anti*. Her feature script, *The Go-Girls*, was a finalist in the 8x8 Screenwriting Competition in 2014. *The Go-Girls* was originally a play that premiered as a staged reading, starring Anna, at the Fertile Ground Festival in Portland, OR. Anna's first love is the stage and she has a Post-Graduate Certificate in Acting from Drama Studio London and attended the Summer Training Congress at ACT. And she has a Theatre BA, and Spanish minor, from LMU.

The show will be produced by award-winning filmmaker Miranda Spigener-Sapon. Miranda's first scripted series for television, [Marisa Romanov](#) is being developed for Amazon. The series is inspired by the 2001 Venice and Berlin Festival winning short. Additionally, Miranda has a 4-book deal with [Winterwolf Press](#) which is the prequels to *Marisa Romanov* with the first novel, [Charles: A Marisa Romanov Story](#), to debut November 2019 in stores nationwide. In 1997, Miranda presented her dual Off-Broadway play, *The Flame*, which ran at the former Bleecker Street Theatre in New York City as well as at the NY Deli Theatre in Houston, Texas, which she directed. The play received critical acclaim from the *Houston Press* and *The Village Voice* during its original run. In 2017, Miranda directed the 20th anniversary run of *The Flame* in Los Angeles, gaining praise from *The Los Angeles Times*. In 2018, Miranda directed the stage adaptation of her award-winning, time-travel/sci-fi/romance short story, *Coffee with John*, which received a glowing mention in *The Los Angeles Times*. Spigener-Sapon was a past producer with Discovery Networks, Spigener-Sapon worked on many television projects at TLC and Discovery, including as a writer/director for her film, *Walk On*, about equine/hippotherapy for the disabled that aired on the networks in syndication. Most recently, Miranda directed the documentary feature, [Masculinity That Inspires Change](#), written by Gunter Swoboda, now available on Amazon Prime. A Texas native, Miranda Spigener-Sapon lives in Los Angeles with her husband, Felipe. Miranda is repped by literary agent Karen Patmas and Paula Allen of National Talent LA and is managed by Will McPherson of M3 Artists.

[Gunter Swoboda](#) is a psychologist on Sydney's Northern Beaches. Working almost exclusively with boys and men he is also the founder of the 'Making Good Men Great' movement and an active speaker, author, mentor and facilitator. 'Making Good Men Great' helps men rethink masculinity, participate in a curriculum of change and become an inspiration to others. His thinking is captured in the book, *Making*

Good Men Great: Surfing a New Masculinity. He also has a fiction novel coming out from his publisher Winterwolf Press "Mountains of the Sea". Swoboda was also a creator and producer on the Amazon Documentary directed by Miranda Spigener-Sapon - Masculinity That Inspires Change that is streaming now on Amazon Prime. He also frequently speaks for TED and TEDx Talks. Gunter is also repped by Karen Patmas/Paula Allen at National Talent LA, managed by Will McPherson at M3 Artists and MS Film PR Literary as PR.

M3 Artists is a management firm headquartered in Beverly Hills with an office in London that represents artists in literary, production, music and fine arts. M3 was founded by former UTA agent Will McPherson who holds over 10 years' experience representing award-winning writers, musicians, producers, BAFTA Winning DPs and directors. He travels extensively in Europe and Asia with a multitude of contacts in production and finance that further solidifies his goals for his clients. Will began his career working the desk as an Assistant and Jr. Agent at one of Seattle's largest talent agencies. Upon moving to L.A., he became an Assistant and then Literary Agent at UTA. In 2019, he started his own management company, M3 Literary Management so that he could focus on packaging and producing thought-provoking, engaging and entertaining content.



Media Contact

Studio 3 Hollywood

producer@studio3hollywood.net

Source : Studio 3 Hollywood, M3 Artists, iHeartRadio

See on IssueWire : <https://www.issuewire.com/m3-artists-inks-national-deal-with-studio-3-iheartradio-for-inspire-change-with-gunter-swoboda-1642318649870729>