

Introducing Innovative J+ Lourice Swimwear by Terina Thomas - LA's Newest Obsession - Beach-to-Chic,

Official pre-order available now www.jandlouriceswimwear.com



Los Angeles, Aug 28, 2019 (Issuewire.com) - Introducing Innovative J+ Lourice Swimwear by Terina Thomas - LA's Newest Obsession - Beach to Chic, Dry in Seconds with "Whatever Proof" Technology

Announcing the launch of a brand new LA-based luxury swimwear line J + Lourice Swimwear designed by Terina Thomas. By infusing and activating 16-5 Inc. proprietary and patented eco-friendly, water, stain and odor repellant technology, she is poised to revolutionize the swimwear category! This exciting new line celebrates all body types and is also not only innovative in fun, flirty design elements, it's also fully functional swimwear that dries in seconds allowing people to go from "beach-to-chic" and be sexy their way.

Ms. Thomas shares that, "I want women who aren't the model industries out-dated version of the beauty standard-sizing to be able to celebrate themselves, feel beautiful, and define their own version of sexy! I've designed a collection of beautiful swimwear, for women and men, that celebrates all shapes and sizes."

Terina Thomas is proud to present her original design collection and introduce the patented "Whatever Proof" 16-5 Inc. Technology, and the official launch of the J + Lourice Swimwear web site for exclusive

pre-order www.jandlouriceswimwear.com

The website will continue to introduce live unscripted content including model chats, design inspiration, product demonstrations, design highlights and more. Additionally, Ms. Thomas will be donating a percentage of every sale to her “Passion Fund” and will donate to non-profits that support women and families.

Terina Thomas is available for Pre-show interviews and features. She will also provide a limited, exclusive pre-launch, designer lookbook to select media outlets.

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J + Lourice Swimwear

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About J + Lourice Swimwear:

J + Lourice Swimwear “ Look Beautiful and Play Effortlessly.” Enjoy the water and look amazing without interruptions.

J + Lourice Swimwear offers beautifully designed, original swimwear created by Terina Thomas an LA-based, Detroit import. Terina is also the proud mother of 5 beautiful daughters who are the inspiration and her motivation for the body-positive, empowering design that allows women to highlight their favorite features.

By infusing and activating 165 Design proprietary new water, stain, and odor repellant technology, Terina plans to revolutionize the swimwear category. J+ Lourice Swimwear offers fully functional swimwear that be worn from “Beach-to-Chic!”

About 16-5 Inc. Design:

16-5 Inc. Design products are activated by a proprietary, patent-pending technology, which allows natural fabrics to be Whatever Proof.

- The core technology of 16-5 is manufactured in accordance with blue signs standards for sustainability and does not contain any nanoparticles, silver or harmful chemicals that could seep into your skin
- 16-5 utilizes a cross-linked chemical additive that connects polymer chains and makes them stronger. The result is a stronger fabric treatment that allows for greater durability and creates a polymer coating around each fiber that is woven into a fabric giving providing a virtual force field” of protection that provides outstanding repellency and long-lasting durability.

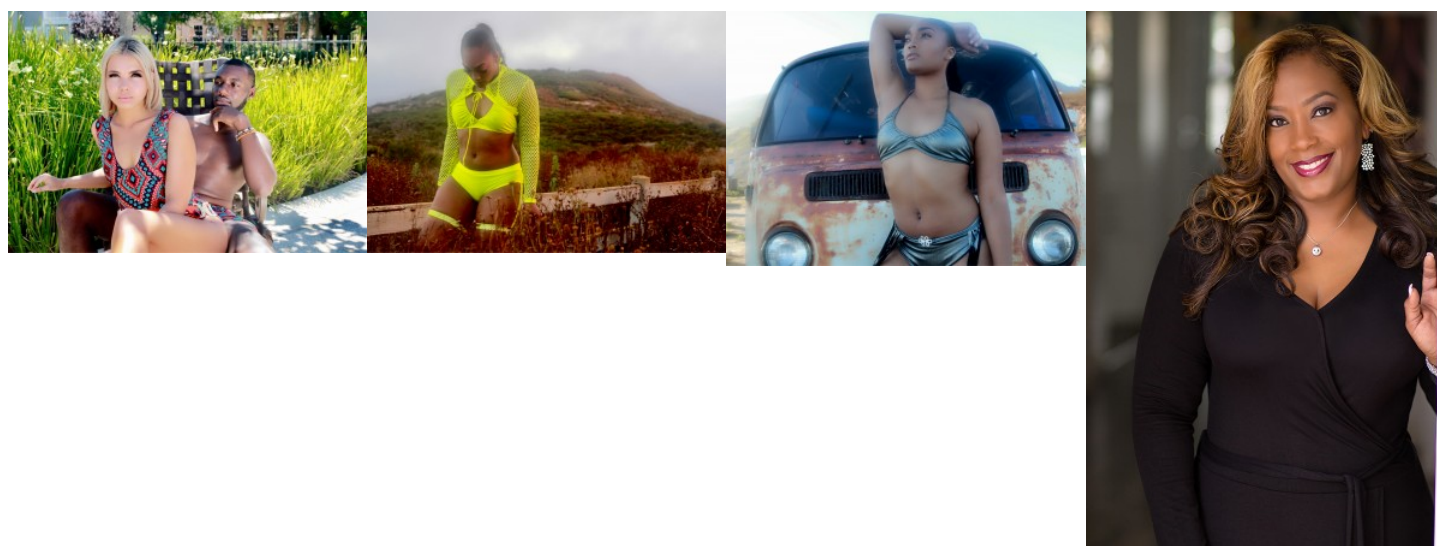
J+ Lourice Swimwear is a brand within 16-5 Inc. Design umbrella and allows for nearly immediate dryness post water exposure (pool, beach, lake, etc.) while also having the ability to repel any food, drink or dirt stains and still stay fresh and clean. (16-5 Inc. Design apparel can now be worn a lot longer)

16-5 activated clothes have been tested on professional athletes, travelers, weekend warriors, moms (and their toddlers). Extremely Durable with protection for over 50 washes (including oil repellant). Note: Typically, clothes don't lose performance and look because you wear them. They breakdown because of how much you wash them.

We cannot and do not make the claim that 16-5 Inc. Design clothing is "anti-bacterial". However, Ever Shield®-activation means that our 16-5 Inc. Design Swim Wear/clothing does not absorb or retain many microbes commonly found (sweat, etc.) which can cause garments -like synthetic activewear - to retain odor.

This allows for true carefree usage and wear of 16-5 Inc. Design activated clothing and extended freshness.

Imagine a life where your clothes shrug off water, resist stains, and refuse to smell anything but fresh even after repeated usage.



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Source : J + Lourice Swimwear

See on IssueWire : <https://www.issuewire.com/introducing-innovative-j-lourice-swimwear-by-terina-thomas-las-newest-obsession-beach-to-chic-1643137865392660>