

European Business Award 2019 won by Indian Woman Entrepreneur

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London, Aug 16, 2019 ([IssueWire.com](http://www.IssueWire.com)) - This is the first time in 70 years of Indian History that an Indian is declared as the best among the 34 European Countries. My School ITALY has been declared as the "Ones to Watch" Company of Italy by European Business Awards this year. This is a Franchising Preschool that made a humble beginning in Italy and is also franchising in India since 2016. The founder is Dr Aperna Volluru who is an Indian, has won one of the most prestigious Global Award.

My School ITALY has been named as 'One to Watch' in Europe in a list of business excellence published by the European Business Awards, one of the world's largest and longest-running business competitions.

My School ITALY was chosen as it demonstrates exceptional achievement in one of the 18 European Business Awards' categories and reflects the programme's core values of innovation, success and ethics. The 'Ones to Watch' for 34 countries across Europe can be found at www.businessawardseurope.com/. My School ITALY has the Best Franchising Model of Play School and Kindergarten. We want to streamline the future of as many children, motherpreneurs and entrepreneurs as possible across the globe with our Early Childhood Education and Care (ECEC) Model as we believe in "The value of an idea lies in the using of it" says Dr Aperna Volluru.

Adrian Tripp, CEO of the European Business Awards, said: "The companies were chosen as 'Ones to Watch' are the most inspirational, successful and dynamic in Europe" He continued:

“The talent and tenacity at the heart of these businesses create jobs and drives Europe’s prosperity. This ‘Ones to Watch’ list of excellence is a benchmark of success for the rest of the European business community.” Companies on the ‘Ones to Watch’ list come from all sectors; from manufacturing to retail, agriculture to technology, and all sizes; from start-ups to billion euro businesses. Out of the 18 Award categories, My School ITALY has been selected under “The Germany Trade and Invest Award for International Expansion”.

The Indian Motherpreneurs and Entrepreneurs now have a strong reason to join our family and give this globally proven best Early Childhood and Care Education to the Indian Preschoolers. We are franchising in India under the Brand name: RITZY SCHOOLS and MY SCHOOL ITALY.

Dr Aperna Volluru looks forward to continuing on her path of success and win more such international awards, with a mission to provide high quality, accessible, affordable, community-connected early learning experience for the benefit of all children.

About My School ITALY

My School ITALY is the First Preschool in the world to have implemented Neuro-Linguistic Programming to the Preschool sector. It has its own time tested teaching tool, “MSIK Decant” and its assessment system, “MSIK Milestones” to assess a wide range of developmental areas in young children and guide decisive intervention. Our CURRICULUM is our backbone and we want to shape the future of millions of children on this planet by giving them one unique standard CURRICULUM set by European Union for its Member Nations in 2008 after a detailed investigation and examination of the curriculum of 10 countries: France, Spain, Belgium, Italy, Norway, Denmark, Sweden, Germany, UK and Austria. We have our own characters like those of Walt Disney’s Tom & Jerry; our Mascot Mr Ritzy and our own books and worksheets where illustrations are hand-drawn and crayon coloured. We provide lesson plans on a daily basis. We have MSIK Digital Curriculum for children to learn through videos and music. For parents, we have an MSIK App via which they can have access to all that has been done in the class during the week and then follow it up at home. We are the only Preschool to introduce Robotics and Artificial Intelligence for children aged 2 years. By the time child passes out from our Preschool, he/she would have already participated in Robotics Olympiad, in Cambridge Young Learners Exams and would have completely developed gross motor skills, fine motor skills and cognitive skills.

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