

Ashiana Housing Recognized as NO.1 Brand for Senior Living India, three time in a row



New Delhi, Aug 26, 2019 (Issuewire.com) - Ashiana Housing Limited, one of the escalating real estate property developers in India, has been recognized as the no.1 realty brand for [senior living](#) by Track2Realty consecutively for three years. Thus, leaping ahead over other brands like Tata Housing, Adani Realty, Brigade, Antara, etc.; making it a one-of-its-kind accomplishment for any real estate company in the sector. By committing to the best practices, the brand has also managed to be on the top player list in the care & consumer connect category.

Ashiana Housing senior living community scored 83.6/100 on the parameter such as residents' outlook, lifestyle options, safety & security, community creation, transparent deals, functional professionalism, overall ambiance, etc. The introduction of amenities and promising facilities certainly bridges the gap between what seniors want and what's for sale. From buying procedure to the possession of the property, they provide edge-to-edge support and take care of customer queries. Therefore, enabling them to achieve the highest consumer satisfaction.

The performance score is certainly noteworthy and tremendously improved from the previous study in 2017 & 2018. The award compliments Ashiana's strong existing quality process.

"My father, Om Gupta, had a dream and a vision to create senior living spaces and ensure that seniors in India had an option to live healthy, active, passionate and fun-filled lives. There is a great sense of satisfaction as that vision turned into reality and we are working hard in taking it to new heights. These rankings always put internal pressure on all of us to keep getting better and working hard so that we keep delivering to higher benchmarks." Ankur Gupta, JMD, Ashiana Housing Ltd.

A 40-year-old Indian real estate company has been accredited as one of the top realty brands in North India along with Godrej, Embassy, Piramal, DLF according to Track2Realty best practices report 2019.

The organization realizes the urgency to take up the elder living conditions in the country and advocates

the measure to ensure the propensity of seniors. Over the years, they strived to build the right chord with consumers and kept the expectations of the upper-middle income category.

Above and beyond, the ease process has always been a key aspect of [Ashiana Housing](#). From buying procedures to timely possession, project maintenance, and effectively handling all sorts of queries steered the organization in the right direction.

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