AMPI [Asociacion Mexicana de Profesionales Inmobiliarios] Partners With The International MLS [IMLS]

All AMPI Members To Become IMLS Members With New Three Year Agreement

Boca Raton, Aug 15, 2019 (<u>Issuewire.com</u>) - All AMPI Members To Become IMLS Members With New Three Year Agreement

Boca Raton, FL., August 14, 2019. The International MLS® announced today that AMPI, the National Association for agents and brokers in Mexico, has signed a three-year agreement with The IMLS to provide IMLS memberships for all of their agents.

According to The IMLS CEO/Founder and California broker Dr. Daniel Nussbaum, "We are extremely proud to say that we have entered into a long term partnership with AMPI, the country association for Mexico's real estate professionals and that we have added all of their agents as IMLS members. Through the hard work and dedication of our Director of Latin American Operations, Larissa Ortiz, their agents will now have full access to their own secure area in The IMLS Agent platform and be able to network internationally while providing their listings with international exposure."

AMPI members can post their listings on <u>www.TheIMLS.com</u> which will be automatically syndicated to 11 other major international portals, as well as distributed on to other agent and broker sites around the world, automatically.

They can also take advantage of IMLS Special Product Options and Opportunities to build their businesses locally and globally. This includes The IMLS proprietary international web page with The IMLS/IDX search and Google Translate which provides an automated global property sharing of listings between agents all over the world. and enables their customers to view all IMLS listings in 70+ countries in 100+ languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. IMLS memberships come with an Agent Directory listing and full access into The IMLS platform, making it very easy for agents to network with each other anywhere in the world.

The IMLS provides a platform that addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

"This agreement expands IMLS memberships significantly and puts on the path to expanding throughout South and Central America. Prior to this, our growth in 2019 has already been exponential and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. Our goal has been to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that AMPI can see the strategic advantages for their agents to become IMLS members and join in with The IMLS global initiative."

To 2019 AMPI President Pablo Vasquez "IMLS is the ideal tool for all the AMPI members who want to break borders and increase their client number."

About The International MLS [IMLS]®

The International MLS® Inc. is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 70+ countries available in 100+ languages and The IMLS enables agents to have all of these listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world. More information about The International MLS® and all its services can be found on http://www.theimls.com

About AMPI

AMPI, Asociación Mexicana de Profesionales Inmobiliarios, with members growing with 73 Chapters covering all of Mexico's territory. AMPI's philosophy is to develop a shared vision based on a level of confidence to standardize operating criteria under a Code of Ethics in order to prevent any act that attacks the integrity of the real estate profession. AMPI mission is to be a private non-governmental organization that groups professional natural persons who provide their real estate services in Mexico under their Statutes and a Code of Ethics, for the integral formation of their Associates; dignifying real estate practices and protecting the rights of private property. AMPI view is to be the leading agency of real estate professionals, as well as to represent the guild of real estate service providers, promote training, research, and statistics of their sector, and promote the adoption of technological advances for the benefit of their associates.

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