

Gagan Sarkaria Offers Branding, Book Publishing and Coaching Program for Authors

The Branding Your Book and Brilliance Program Offers an Individualized Approach to Meeting Goals and Achieving Success



Gagan Sarkaria

Lewisville, Jul 18, 2019 ([Issuewire.com](http://www.Issuewire.com)) - High achievement business coach, **Gagan Sarkaria**, coaches entrepreneurs, and authors with her unique branding program called “**Branding Your Book and Brilliance.**”

Sarkaria’s Branding Your Book and Brilliance Program is designed for the individual who has a book “inside them” or who is currently working on a book but has reached a block. Sarkaria’s process helps her clients **unblock what is holding them back** to finish the journey they began. **Birthing their book and brand** allows her clients to start their new soulful journey altogether.

After guiding clients through the **writing and editing process**, **Gagan Sarkaria works with the client to develop the conceptual brand for their book**. Then a stunning book cover with solid sales copy and beautifully **formatted manuscript ready for publication**. Her Branding Your Book and Brilliance Program includes the whole nine yards from concept design to *formatting to editing to book publishing* plus *social media marketing campaign* and *best-selling author program*. She becomes an elite one-stop-shop for those who want their story published in a book format and have a desire to **build**

a business around their book.

Sarkaria works closely with her clients to **develop a niche brand** with offerings on a **digital platform** that carries the client's brand from concept to a final product. This allows the client to **monetize their intellectual properties** with speaking engagements, coaching programs, and online course or certification offerings. Sarkaria strategically and cohesively oversees the conceptual development, content writing, design, creation, and delivery of her clients' brand assets across the board from their **published book to printed marketing materials to digital product offerings, to website design, sales pages and designing brilliantly branded membership sites for her clients.**

"Gagan's step-by-step coaching system to branding is a unique skill," says Dr. Kim Nugent author of "*Promotion Protocol*," an Amazon.com best-selling book. "She has truly mastered these skills, making her **the branding expert.**"

Designed for entrepreneurs, executives, coaches, consultants, creative professionals, and authors, Sarkaria's program is for those individuals who:

- Want to **write or publish their book** and become **a best-selling author.**
- Build a business out of their book to enhance their **personal or business brand.**
- Use **public speaking** to spread their message.
- Build a **six-figure business** model and foundation.

Lisa Liszcz, Ph.D., Best Selling Author of "*Feminine Emergence*," said, "**Gagan's gifts and expertise in capturing her client's essence**, ideas, and vision for their business **are remarkable.** Her ability to piece and connect the dots and create cohesive and upscale branded marketing pieces is a treat."

Gagan Sarkaria is an internationally recognized soulful mentor, high achievement business coach, and the branding expert. She has an extensive entrepreneurial, executive and organizational client-list that includes Dr. Kim Nugent, Top Innovation Leadership Coach in Houston, Dr. Lisa Liszcz Consulting in Houston, Jennifer Martinez, VP of Operations from Austin, Dr. Georgina Hale of Hale Health Medicine in Australia, Dr. Shivani Amin a Functional Medicine doctor from Los Angeles, Susan Steinbrecher of Steinbrecher & Associates, Inc. in Hurst, Meliha Perez-Halpern Litigation Attorney at Perez-Halpern law firm in Maryland, Tobey Anne Terry, Founder of Naked Soul Beauty from Santa Barbara in California, City of Corinth Council Member Tina Henderson, Diane Sears, President of Diverse Media in Orlando, Jim Spina, Nuclear Physicist and Former Vice President of a Fortune 500 Company in Maryland, Author JohnEGreek of Mortal Wound Series from California, just to name a few.

Throughout her career, Gagan Sarkaria has served as the vice president of training and development for an international sales training company. As the director of faculty development for a private, for-profit college where she coached over 400 faculty members, program coordinators, and department directors during her tenure and rose to become one of the top three trainers in North America. Also, Sarkaria has held positions like the assistant creative director for a public state university and a professor teaching design, branding, communication, business development, and marketing.

For more information about Gagan Sarkaria and her programs, visit www.brandingyourbookandbrilliance.com or www.gagansarkaria.com



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