

Exclusive Interview With Sidhartha Roy, Founder of CiteHR

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Mumbai, Jul 17, 2019 (Issuewire.com) - [Sidhartha Roy](#) is the founder of the largest HR community in the world- CiteHR. He has helped large numbers of people through this venture which is an array of business communities serving more than 1 Million users every month. As the host of such a large community, CiteHR helps professionals, as well as students, connect with experts and peers to solve HR issues and for organizational development.

Over the years, CiteHR has served more than **150 Million** professionals and helped them make better decisions and improvements in their professional and business lives.

1. How did you start CiteHR, tell us about your journey?

I started CiteHR in 2006. Originally, it was meant to be the background community to a job board with some unique privacy features. However, we soon found that there was a market fit for a well-managed board and so 'CiteHR' grew rapidly. Organically, I found myself dedicating more time towards managing the community than building the jobs section.

2. Can you share some interesting numbers and insights on CiteHR?

Over the lifetime of citeHR, we have touched the lives of over 150 Million professionals. We add about 1000 new users every day. Our aim currently is to continue to grow steadily and provide access to resources and connect people who can help businesses and professionals grow stronger and more stable.

3. What marketing hacks and techniques you used to build such a huge community?

People tend to assess the quality of a website through subtle signals such as the way the process is designed and described. These contribute to the overall vibe of the platform and how people behave within it. Marketing hacks work well with goods and products – a community is more about how you feel being part of it.

Read more: <https://www.startuphrtoolkit.com/citehr-founder-interview/>

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