

## The 16 Year Old Girl Changing The Way We Travel

A Sydney School girl has designed a unique stylish tote bag for women on the move



**Sydney, Jun 19, 2019** ([IssueWire.com](http://IssueWire.com)) - A 16-year-old Sydney schoolgirl turned savvy online business owner with a creative flair for designing [handbags](#) has made it her mission to change the way people travel – launching her first Kickstarter campaign today.

Olivia Piazza, a Year 11 student at school and the founder of her very own online business [Olivia Jean](#), is proving all you need is passion and are never too young to set out on the path to success.

The Kickstarter campaign aims to raise \$10,000 in funds to produce Olivia’s newest creation, The New Yorker Tote, with a quality manufacturer.

The New Yorker Tote is a must-have and never been seen before travel bag using only premium materials for those living an active lifestyle but who also want to travel in style.

Specially created and designed by Olivia, the bag is extremely lightweight with minimal weight and compact – making it the stylish solution for an everyday bag.

You can see the bag In the [video here](#)

An avid and passionate traveller, Olivia said she is extremely excited to be able to introduce the world to the perfect lightweight, versatile, modern travel tote.

“I love travelling and that’s why I’ve designed my latest tote bag after New York as I couldn’t find the perfect lightweight travel handbag, which was stylish but practical,” she said.

“I’m currently in Year 11 and the school does take up most of my day with a lot of studies, so I work on the business in the early mornings before school or after I have finished my homework in the evenings.

“But when I finish school I want to study marketing at university,” Olivia said she saw a gap in the market for lifestyle accessories that were versatile, good quality, well priced and unique.

“With Olivia Jean, I want to empower other young people and show them that as long as you are passionate and have a hard work ethic you can be studying whilst earning an income online and without having to be physically at a part-time job,” she said.

“I sell my bags whilst in class and even when I’m asleep, it’s a great way to make an income with limited time.

“Teenage students don’t just have to have the option of working at the McDonalds down the road, they can start their own online business and earn an income whilst studying or sleeping.”

## **Media Contact**

olivia jean

dean.getfit@gmail.com

+61402616684

25b allen st

Source : Olivia Jean

See on IssueWire : <https://www.issuewire.com/the-16-year-old-girl-changing-the-way-we-travel-1636777305252819>