

Multi-Screen OTT platform mediaClass Announces Availability of Its Multi-DRM Module Starting Q3 2019

Included Multi-DRM helps support Disruptive Pricing model



Singapore, Jun 20, 2019 (Issuewire.com) - mediaClass, the advanced end-to-end OTT multicast platform has announced that its new multi-DRM module will be available in July 2019. Initial DRMs supported are Google Widevine, Microsoft PlayReady and Apple FairPlay.

Said Stilian Tcholakov, Director of Technology: "We are very pleased to announce the mediaClass DRM module which will be packaged as part of our mediaClass OTT/IPTV multiscreen product. We already integrate with the usual multi-DRM solutions, but we wanted to provide a zero extra cost multi-DRM option for our customers."

Attending Broadcast Asia in Singapore, Manelli Hosseini, Executive Vice President, mediaClass explained: "As our mediaClass offer becomes widely known, we are seeing a surge in interest from service providers around the world, especially where budgets are limited due to low ARPU. The new multi-DRM module will be a major enhancement to our disruptive pricing and will make mediaClass the go-to platform for the fast launch of OTT at a low fixed-cost." Asked what would be the biggest challenge for mediaClass against other players he added: "I think our biggest challenge remains to be able to address our available opportunities given our disruptively low TCO and investment requirement."

mediaClass offers TV Service Providers and broadcasters the opportunity to implement full OTT multi-screen infrastructure designed with efficiency and stability for any size deployment. mediaClass features multi-DRM, easy OSS/BSS integration, advanced CMS, and content provisioning, VOD management, DVR and multi-tenant capabilities. Client software includes superfast IP and Hybrid STB software based on Linux and Android STBs, and mobile clients for iOS and Android devices. mediaClass has full IPTV integrated services for new and legacy multicast-based systems. Other features include super-efficient implementation requiring less server power and scalability testing to twenty million plus client devices.

Already deployed and in use in five countries and 10 languages, mediaClass offers the best of both worlds –world-leading latest technology with an unbeatable price proposal.

mediaClass are presenting their latest technology at Broadcast Asia, Suntec UK Technology Zone, Level 6 booth number 6J4-08 <https://www.broadcast-asia.com/>

For further information on this Press Release please contact info@mediaclass.tv

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