

Launchlife International Growth Propels Further

With the Acquisition of tútit a Real-Time New App for Student Tutoring



Tampa, Jun 11, 2019 (Issuewire.com) - Rapidly expanding EdTech company LaunchLife International Inc. (LLI), has just acquired tútit, an innovative global platform that allows students to find tutors and get help on specific issues at any time, anywhere, 24/7 – offering live tutoring help.

Help with homework and study questions is always available as tútit connects students instantaneously with an experienced tutor through their desktop, phone or tablet using chat, audio and interactive whiteboards for effective and productive sessions.

This is the third company in under eight months that the ambitious educational franchise network has purchased, allowing LLI to offer students even more benefits with a unique combination of learning support.

LaunchLife's aim is to expand the reach of education, improving the lives of learners from early childhood education through to employment. It is leveraging technology to provide people all over the world with access to state-of-the-art education.

Darryl Simsovic, CEO of LLI, said: “We have a pioneering approach to private education and are absolutely delighted to invest in such a ground-breaking app. It will be a great addition to the LLI family of education platforms and I am confident it will bolster growth both as a stand-alone company and help our franchise operations globally.”

“Customer care and student achievement are at the heart of what we want to deliver. tutit will ensure learners can successfully and confidently complete their studies, no matter when or where they need support.”

Mr Simsovic added: “With the addition of tutit we are continuing on our mission to become a truly global EdTech company. Our acquisitions have already increased our footprint in 14 countries and have allowed us to share and integrate first-class knowledge, systems and products, benefiting both our franchisees and students.”

Notes to Editor

- Photo attached: LaunchLife International Inc. Management Team (from left to right): Executive Vice President Finance and Franchise Operations Rich Blaustein, Chief Executive Officer Sergio Meza, Chief Operating Officer Darryl M Simsovic, Chief Financial Officer Robert Prendergast.
- tutit, based in Tampa (Florida), has been developing and refining their concept since 2016. It is an educational app designed to connect students with tutors. This idea came to a University of Tampa student one night while looking for tutoring assistance from his dorm room. This unique app incorporates voice and digital chat capabilities, as well as interactive whiteboard functionality. Students can now connect with tutors 24/7 anywhere, anytime. The model is simple, available tutors will respond to a session request within 60 seconds. Tutors can also sign up on the website to provide their services. The app is currently available in the US on IOS and Android and will soon be launched in Canada and the UK. For more information, please visit tutitapp.com.
- LaunchLife is a Canadian EdTech company specialising in franchising education platforms. LaunchLife’s flexible, supportive environment empowers dedicated learners to achieve their learning goals. Now with over 87 Pitman Training Group, 50 Academy of Learning Career College and 14 School is Easy locations, LaunchLife is aggressively continuing its national and global expansion over the next 12 to 24 For more information, please visit launchlife.com, academyoflearning.com and pitman-training.com

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