

Influence Media Solutions officially releases “Instagram Marketing Made Easy”

Innovative digital business solutions provider, Influence Media Solutions, announces the launch of the comprehensive Instagram marketing e-course, Instagram Marketing Made Easy



West Palm Beach, Jun 18, 2019 (Issuewire.com) - [Instagram Marketing Made Easy](#) is a step-by-step guide on marketing on one of the most popular social media platforms that have helped businesses in effectively reaching their target audience locally and internationally. The e-course is designed to take students by the hand, showing them the process of getting the most out of Instagram and ultimately dominating the platform the easiest way possible with the use of simple yet effective tools and tips.

Internet marketing has grown to become probably the most important and effective marketing technique for businesses. Some business and marketing experts have described it as the soul of any business looking to succeed in the 21st-century business environment. One of the most effective online marketing

strategies is Social Media Marketing, considering the number of users of different platforms. This offers businesses and other such users of the social media marketing an amazing opportunity to reach their audience without having to break the bank. Instagram currently has more than 1 billion accounts active every month and over 500 million accounts active every day. This underlines the huge marketing potential and importance of Instagram for businesses. Unfortunately, while some businesses have been able to leverage these features to grow their sales, many others are struggling to give their brand the online presence it deserves through Instagram.

Influence Media Solutions is looking to make Instagram marketing easily accessible by equipping students of the Instagram Marketing Made Easy course with tools, tips, and tricks that will help them dominate the platform in the shortest possible time. Unlike many other internet marketing courses, Instagram Marketing Made Easy can be accessed on any device offering a comprehensive approach to Instagram Marketing, ensuring that the concept is extensively covered.

Some of the topics covered in the e-course include using Instagram marketing the right way, Instagram Marketing Power Tools and Tips, and the do's and don'ts of Instagram marketing. The self-paced online course allows students to learn in a flexible environment, while also offering them lifetime access to the course.

The Instagram Marketing E-course instructor is Mark Lamplugh, the owner of Influence Media Solutions and he shares his years of digital marketing experience and knowledge that have helped achieve over 1,000,000 social media reach monthly with students.

The course is currently available on the company's [website](#) and comes with a 30-day money back guarantee for unsatisfied buyers.

More information about the course and other solutions offered by Influence Media Solutions can be found on their [website](#).

About Influence Media Solutions

[Influence Media Solutions](#) is a marketing, social media, SEO, PPC, website design, business development, branding, design & public relations firm based in West Palm Beach, Florida and Fort Collins, Colorado. The company was founded by Mark Lamplugh, a fourth-generation firefighter and former captain with the Lower Chichester (PA) Fire Company. He is also a writer and recently published his first book "[Beginners Guide to Digital & Social Media](#)" which is available on Amazon.



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