

Double Award Win For Stagecoach Employee Engagement Platform Blink

• Company picks up a 2019 Intranet and Digital Workplace Award and 2019 Digital Workplace of the Year Award • Blink implementation part of Stagecoach drive to enhance employee engagement



London, Jun 27, 2019 ([Issuewire.com](http://www.Issuewire.com)) - Stagecoach has collected two international awards for introducing the first employee experience app in UK transport.

The company introduced the Blink mobile and desktop app in 2018, which is now available to all of Stagecoach's bus and rail employees. Almost 20,000 staff now use the mobile app to find out company news, communicate with colleagues, provide feedback and access training and policies.

Partnering with [Blink](#) has saved Stagecoach printing and paper costs since the rollout through digitising paper reports.

As a result, Stagecoach has been awarded Gold Prize in the Social, Collaboration and Communication category at the 2019 Intranet and Digital Workplace Awards by Step Two in Australia, and was praised for "successfully driving efficiency and engagement for bus drivers and engineers."

The company's collaboration with Blink was also awarded the Digital Workplace of the Year accolade at the 2019 Digital Workplace Awards in Chicago which recognises organisations who have excelled at creating well-executed, high-performing digital workplace environments. Stagecoach picked up the Award for Enabling the Frontline, in recognition that the introduction of the Blink platform is part of its commitment to further improving employee engagement within the company as a whole and within local regional businesses.

Stagecoach Director of Technology and Change, Lesley Ashman said: “We’ve worked hard with the Blink team to deliver the platform to thousands of our employees in a relatively short space of time so we’re really pleased to receive these awards. Blink has helped increase the level of employee engagement across the business and is a valuable internal communications tool that we look forward to using even more comprehensively in the future. We are very proud of our employees across all age groups who made it possible for us to win these awards by embracing new technology and becoming internal communicators via Blink.”

Sean Nolan, CEO of Blink said, “Operators have focused their digital transformation efforts on green journeys and customer experiences but [Stagecoach](#) realised that employee experience was the missing piece of the puzzle. It is great to see the Stagecoach team recognised for investing in their workforce by introducing an employee experience app for the first time in UK transport. Drivers play a vital role in connecting local communities and we are delighted to help Stagecoach drivers feel happier at work and more engaged with the company culture.”

About Blink:

Founded in 2015 by a duo of British entrepreneurs who recognised a gap in the global market to improve frontline employee engagement using the latest technology, Blink has already established itself as the solution for the frontline of the future. More than 40 client organisations in transport, logistics and facilities management have adopted the Blink app to digitise the employee experience and to create an agile and paperless workforce. Already the app has been recognised for its benefits in organisations with large mobile and field-based workforces, improving the speed of communication, engagement and motivation for 30,000 staff across the UK and international markets including the US and Australia.

Blink is the employee experience app with the mission to improve the lives of frontline workers through technology and empower them by giving them a voice. Combining instant messaging, cloud storage, and powerful integrations, Blink helps businesses connect and engage their entire workforce from those in the HQ to frontline staff on the move.

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