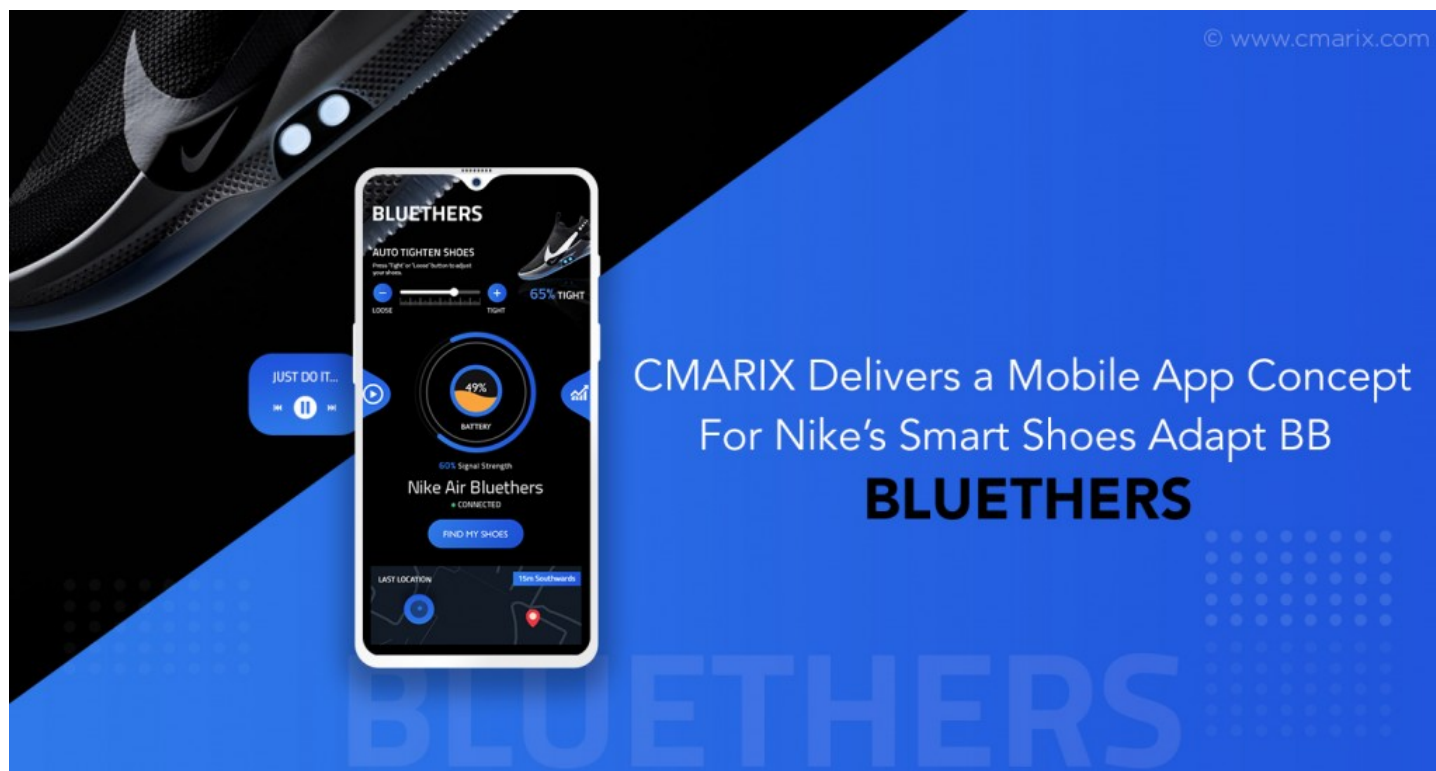


CMARIX Works On The App Concept Of Smart Wearable Technology – Nike Sneakers Adapt BB



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The world is getting SMART, isn't it? We have entered in the new realm of smart technology products and services. Smart watches, connected objects, sensors, beacons, smart assistants, big data or artificial intelligence are completely evolving the way people live. These disruptive tools and technologies are shaping a new generation of products and applications that will deliver user a complete smart user experience. One such product recently released that broke the innovation bars is Nike's Smart sneakers – ADAPT BB. The sneakers specially designed for basketball players can be easily adapted by users; the chargeable shoes that is controlled by a mobile app has provided a new comfort level to the players.

A smart user experience is enhanced by sensors, connected things, AI algorithms and any other technology, that is able to listen, learn and adapt automatically in real time following the users behavior, their context and any other specific condition and rule, that influence the service delivery and outcome and, eventually, the experience itself.

CMARIX the leading web and mobile app development company develops smart solutions for such disruptive technologies. The expertise in app development helped us to give a futuristic edge to the existing app concept. When asked to one the leaders in their technology team about the idea of re-conceptualizing the app, he responded "Today is the era of app competency, where there are 100s app for a same service, we acknowledge the fact of developing an app with complete solutions having extraordinary user experience and interface. Our futuristic vision for app development seized the idea of

re-developing the concept with some new features that a wearable smart shoe should have”

The new app concept is a complete fitness package an athlete, player or any normal person is hunting for. The Bluetooth connected app is equipped with various features like GPS, speakers, auto-tightening, maps integration, and much more.

Check out the video to know in detail – https://www.youtube.com/watch?v=Bl8f-sp_TVM

About: CMARIX TechnoLabs is a global Technology Outsourcing and Custom Development company with an in-house team of 115 experts having expertise into diverse Web Development, Mobile Applications and custom software applications. At CMARIX Technolabs, the talented team of app developers and web developers help clients to work on “Fresh ideas” and deliver “Lasting results”. We offer wide range of services ranging from easy business mobile app development projects to complex enterprise web services.

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