

CloudCall Strikes ACS Group Partnership



Boston, Jun 10, 2019 (Issuewire.com) - [CloudCall](#), leading cloud-based software business that integrates communications into Customer Relationship Management (CRM) platforms, has partnered with major US staffing firm, ACS Group (American CyberSystems) to deliver and support the integration of its unified communications services.

CloudCall has been working closely with [ACS Group](#) to plan and execute a unified communications strategy that will make communication easier, quicker and more powerful. The significant new contract, worth a minimum of £1.1m over three years, will see services rolled out to nearly 2,000 of its staff before the end of the year.

CloudCall CEO [Simon Cleaver](#) said, "This significant deal highlights the relevance of unified communications that integrate deeply with a CRM system and CloudCall's growing reputation in the staffing and recruitment sector. This major contract win continues what has been a strong start to 2019 for new contract bookings and net new user growth, particularly in the US where we are seeing more traction from our new integrated SMS and IM products."

Atul Gambhir, ACS Group CTO added, "We are delighted to enter into this partnership with CloudCall. Not only does the CloudCall technology enable enterprise-level unified communications, but it empowers deep connectivity with our [Bullhorn CRM](#) allowing us enhanced global business intelligence to better serve our clients."

About CloudCall Group Plc

CloudCall is a software and unified communications business that helps organizations turn their communication into intelligent data. By integrating advanced telephony features and messaging capability into their Customer Relationship Management (CRM) software, CloudCall customers can make better, more insightful decisions, build better relationships, and get more done faster.

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