

50% Discount on Trademark Registration

Inschina Co. Ltd is offering a flat 50% discount to every new business for Trademark Registration in China.



Wuan, Jul 1, 2019 (IssueWire.com) - Inschina Co. Ltd., the leading business services provider in China is now offering a flat 50% discount in the [trademark registration fees](#) to every new business that registers its trademark through Inschina. This is beyond Copyright Protection, Patent Application, and other services it is already offering at competitive rates. With this offer, Inschina has become one of the most affordable tools to start a successful business in China.

Recently, policymakers in China have made trademark registration mandatory for doing online businesses. If a business needs to operate through online platforms like Tmall Global or Jingdong International, it should either have a trademark application certificate or at least a trademark registration number.

As of 2019, [trademark registration in China](#) is not only important for China's companies interested in doing online business but also for every foreign company looking to enter and operate in the Chinese market. Today, businesses running without a registered trademark may be penalized heavily and accused of using the trademark illegally. The current offering from Inschina Co. Ltd. is a big positive for all businesses aiming to be successful in the Chinese market.

According to a [white paper report](#) published in B2B International, an entry in the Chinese market has become very important for all kinds of western companies. The economic climate of the United States and Europe is difficult but the economy of China is continuously growing and is expected to remain the global growth engine in the near future.

The rising incomes and economic growth in the Tier 2 cities of China have made the market more attractive than ever to foreign companies as setting-up and operating a business in these cities has become quite cost-effective. Also, the spending power of consumers adds to the rapid growth and increased demand for foreign manufactured products. This is a rare kind of dual benefit foreign companies experience only in China.

Latest Offerings by Inschina Co. Ltd.

[Inschina](#) came into existence in 2005 and from then, it has consistently added new business services in its basket. These are being considered as big steps in helping foreign companies to enter and do business in China. The most sought-after services it is currently offering are:

Trademark Registration - The companies from more than 300 industries are allowed to avail the trademark registration services.

Patent Application - Almost all services from the patent evolution until the delivery of certificate are offered at the most competitive rates.

Copyright Registration - It helps in protecting the work of a local, foreign, and stateless (person or company) in accordance with the "Copyright Law of the People's Republic of China".

Translation Service - The focus is to always provide professional and high-quality translation between Chinese and other 140+ foreign languages used worldwide.

Interpreter Service - This is yet another business service from [inschina.org](#) that is helping foreign companies understand the Chinese market in a better way. The interpreting service range varies from life-level escort interpreting to online interpreters.

Downloadable Research Reports - It allows businesses to download and access the latest research reports about China Industries at a nominal price. It helps in reducing the difficulties to establish and do business in China.

Shared Office Service - In order to help foreign companies immediately start doing business, its shared office services are a big hit.

Introduction of FREE Services

Besides a 50% discount on trademark registration, Inschina has recently introduced the following FREE services also:

Free Translation Services - The Translation Services are being offered for FREE to all companies registering their Intellectual Property Rights with Inschina Co. Ltd. The best thing is that it is providing mother-tongue communication during the whole process of IPR.

Free Trademark Search - [Free trademark search](#) is another service Inschina is offering for FREE. It is beneficial for every business interested in going through a trademark registration process as it helps in knowing in advance whether its trademark can be registered or not. This saves the time and money of companies.

In 2019, Inschina has been declared as the best business services provider. Its major strength is the local Chinese experts, some of whom have more than 14 years of experience in dealing with foreign companies doing business in China. They are fluent in English, Chinese, and other major languages used in different parts of the world. These experts have the skills to let the products of a company be liked and recognized by Chinese customers. This further helps the companies earn a lot of money in China.

The latest development by Inschina Co. Ltd. includes its cooperation with ZBJ, one of the most famous intellectual property services in China. This collaboration is providing a big help in solving the problems of foreigners quickly and effectively. For example, they are helping foreign companies to establish and manage local Chinese businesses in Shenzhen, Guangzhou, Shanghai, and Chongqing.

For all those who don't know what is a trademark and why it is advantageous for a business to register its trademark in China, a trademark is just another way how people refer to a brand. It reflects the reputation of a brand and influences the purchasing decisions of consumers. A trademark provides the following advantages to a business entity in China:

China being a "first-to-file" country enables the exclusive distribution and selling rights to a trademark-registered product.

Almost all e-commerce marketers and distributors in China require a trademark registration number or certificate before selling the products or services of a company. It simply means a trademark helps in doing online business.

A trademark-registered product is also the primary requirement by local distributors. In short, trademark registration in China is the foundation of long-term engagement in the Chinese market.

Every foreign business interested in entering China's market and registering its trademark can look forward to Inschina which not only helps businesses in entering the Chinese platform but also in managing their shops and expanding their channels.

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