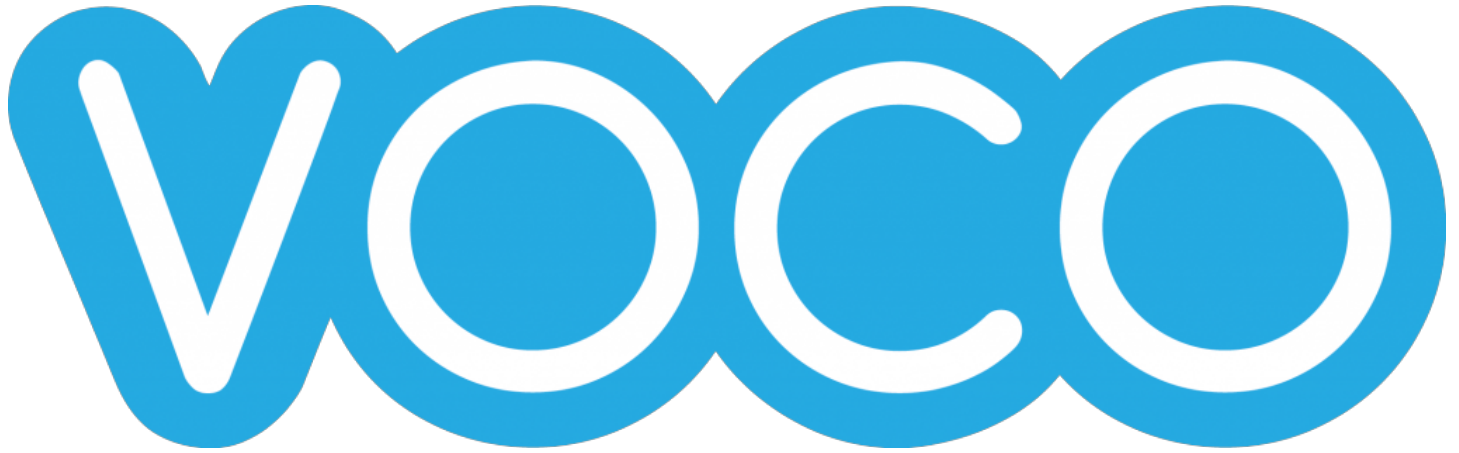


VOCO Networks and SOLETRADER are Launching VOCO's Service



Tel Aviv, May 15, 2019 ([IssueWire.com](http://www.IssueWire.com)) - SOLETRADER, a leading UK footwear company, and VOCO Networks are announcing today that SOLETRADER will now offer VOCO's automated influencer marketing engine on its sites.

VOCO Networks have created a mobile AI-powered chatbot that boosts sales by rewarding customers for promoting products they love with friends, and they have joined with SOLETRADER, who have been bringing leading brands to the UK high street for over 50 years, to launch VOCO on SOLETRADER's shopping sites in order to improve customer experience and drive sales.

VOCO's mobile AI-powered chatbot will invite SOLETRADER's customers to rate and recommend products they purchase to their close social circles. When a customer refers a friend who follows and purchases, both friends will be rewarded. VOCO tracks all referrals and distributes the rewards.

"At SOLETRADER we always focus on exceptional customer service and innovation so VOCO is a perfect option for us. We hope that VOCO will help us provide enhanced customer experience, and expand our customer base" said SOLETRADER CEO, Marcel Bordon.

"Following our great customer participation statistics, I'm excited to expand our service to SOLETRADER. I'm sure this will greatly enhance SOLETRADER's customer satisfaction and sales" said Ofir Paz, VOCO Networks CEO.

About SOLETRADER, <https://www.soletrader.co.uk> :

SOLETRADER has been bringing the leading brands to the UK high street for over 50 years, with shops all across the UK. SOLETRADER keeps a firm emphasis on exceptional customer service and offers an unparalleled range of brands for men, women, and children, such as Paul Smith, Michael Kors, and Emporio Armani. SOLETRADER's cutting-edge trainer collection includes brands such as Nike, Adidas, and New Balance, together with street and skate names like Converse, Vans, and Etnies.

About Voco Networks, <http://www.voconet.io> :

VOCO solves the age-old marketing problem in which Ads and promotions are often ignored by customers. Today 30% of the population uses Ad blockers online. VOCO's patent-pending solution seamlessly engages and promotes product discovery via an AI-powered chatbot through customers and their friends. Voco transforms the historical push Ad market to a client-friendly pull Ad environment.

Brochure: <https://goo.gl/uaHkia> , Presentation: <https://goo.gl/zNCGtY>

Video: <https://youtu.be/dldTModj-uQ>



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See on IssueWire : <https://www.issuewire.com/voco-networks-and-soletrader-are-launching-vocos-service-1633581149542339>