

THINKWARE teams up with EchoMaster to supply a dash cam bundle for Ford's Authorized Accessory

THINKWARE DASH CAM™

San Francisco, May 2, 2019 (Issuewire.com) - Two Thinkware Dash Cam Kits powered by EchoMaster have been certified as official accessories by Ford Motor Company

Thinkware, a global leader in dash cams, announced today that two of its dash cam models have been included as part of a bundle offered by EchoMaster and certified for global automaker Ford Motor Company's authorized accessory program. These bundles are now available at Ford dealerships.

This is great news for Ford car buyers who will have the option to purchase and install a dash cam at their local Ford dealership. This expands Thinkware's growing North American footprint where its products can already be found at major retailers, specialty 12-volt stores, and ecommerce. Thinkware expects this footprint to continue to grow as its U.S. distribution partner, AAMP Global, continues to drive sales through its well-established partnerships and reputation as an industry leader in mobile electronics.

This news is part of South Korean-based Thinkware's global growth strategy, which is focused on putting a continuous effort in overseas business activity with the launch of 'Thinkware Dash Cam', the company's North American brand name established in 2013.

"Our collaboration with Thinkware helps us continue to develop our partnerships with OES and OEM," stated Scott Forst, AAMP Global's President, Americas, "we are looking forward to helping Thinkware penetrate the North America market with dash cam solutions."

"Ford is an iconic global car manufacturer, so we're honored to be working with such great partners and excited about this meaningful achievement," stated Brian Yang, Thinkware's Director of North America Business Development. "With this exciting announcement and our continued partnership with AAMP Global, we expect to see continued sales and business growth in North America, helping establish a geographic launchpad for expanding THINKWARE's global presence in all countries we do business in, including the US and Europe."

For more information, visit the Thinkware and EchoMaster websites: thinkware.com and EchoMaster.com

About THINKWARE:

Global IT Corporation Thinkware was founded in Korea in 1997 and is celebrating its 22nd anniversary

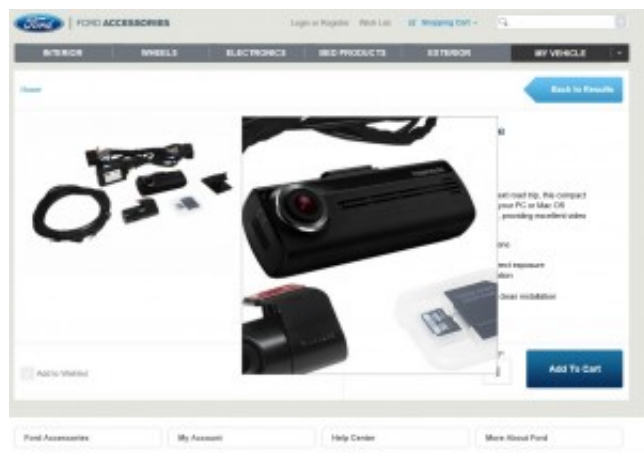
this year. Through consistent research and development in the field of smart car technologies, Thinkware has established itself as the market leader in various sectors such as dash cam, electronic maps, navigation, mobile applications, and tablet PCs.

Spearheading the competition with world-class image processing technologies and intuitive user-friendly interface, Thinkware has debuted their DASH CAM lines into the US market in April 2014. Thinkware has confirmed the export of their DASH CAM lines to 17 other countries including the UK, Singapore, and Japan.

Thinkware continues to astound the industry with its world-class DASH CAM lines during their presence at global exhibitions like CES, SEMA, and The Gadget Show Live. For CES 2017, the world's largest consumer electronics show, Thinkware won the Innovation Award for its excellence in technology and design. The company has also received the IF Design Award (2017), IDEA Award Finalist (2017) and the Red Dot Design Award (2018)

About AAMP Global

Established in 1987, owned by Audax Private Equity, and headquartered in Clearwater, Florida, AAMP Global restlessly pursues innovative ways to enhance what moves you. Global manufacturer of mobile aftermarket technology for consumer and commercial vehicles; developing safety solutions under EchoMaster, smartphone connectivity under iSimple, high-performance audio enhancement under Stinger and Phoenix Gold, and OEM integration solutions under Autoleads and PAC. AAMP enables you to define your drive, one vehicle at a time, anywhere in the world.



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