

## Quan Inc.and Linker LLC. started to sell tokenized license of over 100 million download characters

Offering prices of 2 characters are 2,000 ETH and 500 ETH.



**Tokyo, May 22, 2019 ([Issuewire.com](https://www.issuewire.com))** - Tokyo, May 22, 2019: Quan Inc.(Kazuhiro Mizuno, CEO) and Linker LLC (Minoru Yanai, Representative Partner) have jointly tokenized Quon-owned "Meow Town" and "Fantastic Sumo" into NFT (Non-Fungible Token on the blockchain), and have started selling exclusive license right.

## About Quan Inc

Quan is an Internet origin character development company. It has partnered with leading chat applications from around the world since around 2015 and has developed stickers with LINE, KakaoTalk, Facebook, WeChat, Zalo, Hike, Kik Messenger, and so on. The total number of downloads has reached **2.7 billion** (as of the end of April 2019), the cumulative number of sending has exceeded 24 billion times.

Our business is selling stickers (such as LINE, KakaoTalk, Viber and so on) and global business expansion of characters.

We have already established subsidiaries in China and Thailand. Also, we have contracted with local character agencies in Korea, Taiwan, Hong Kong, for producing character goods, pop-up stores, promotional collaborations in Asia countries.

(Japanese Daimaru Matsuzakaya, Chinese Lawson (\* Reference 1), Hong Kong's Otsuka Pharmaceutical, Thailand's True Group and so). The overseas revenue ratio of our character business as of September-December 2018 has reached about 65%.

## About this main purpose of a business plan

Quan, which produces and distributes a large number of the Internet origin characters, is expected to accelerate the character license business of the domestic character market (information source: CharaBiz DATA 2018), which is estimated to be approximately 1.5 trillion yen, and overseas markets to use blockchain technology that is currently attracting attention for character license distribution business.

**129.1 million downloads, 500,000 DAU (Daily active users) "Meow Town", and 61 million downloads, 400,000 DAU "Fantastic Sumo"** already on Facebook Messenger. Quan has been issued NFT (non-feasible token) of exclusive use right for **"Meow Town"** and **"Fantastic Sumo"**, and sell at the NFT exchange service "OpenSea". Quan use **Linker's** technology and know-how for this business.

The License Offering Price for each character is **2,000 ETH for "Meow Town"** and **500 ETH for "Fantastic Sumo"**.

Using **NFT** to acquire trading offers from businesses around the world on an open exchange, secure settlement via seamless escrow trading, which smart contract enables, and proof of license ownership via electronic signatures. It becomes possible to greatly reduce the time, cost and risk of traditional license transactions.

We will continue to develop new character license business utilizing NFT in collaboration with Linker.

**"Meow Town" License Offering Price: 2,000 ETH**  
**sales page**

<https://nft.tokyo/license/0b6c760d-0ace-4a82-acc3-cd0b54197854>

**"Fantastic Sumo" License Offering Price: 500 ETH**  
**Sales page**

<https://nft.tokyo/license/d5327562-6ff3-406b-9091-00fc66da68e8>

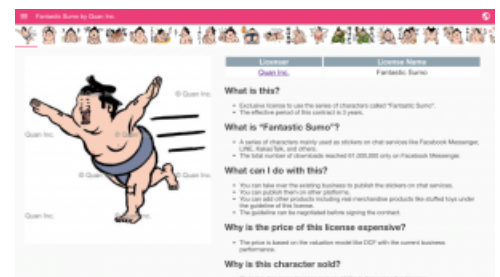
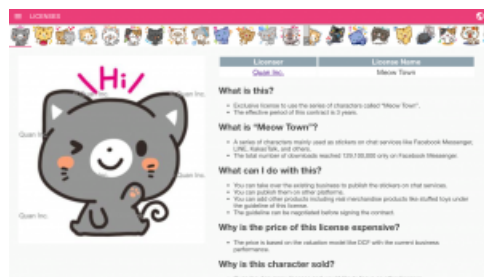
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See on IssueWire : <https://www.issuewire.com/quan-incand-linker-llc-started-to-sell-tokenized-license-of-over-100-million-download-characters-1634226592247993>

