

Pure Yolks achieves India Organic certification for organic egg



kolkata, May 10, 2019 ([Issuewire.com](https://www.issuewire.com)) - Pure Yolks has met its standards for organic production, criteria, and procedure and achieved certification under the National Program for Organic Production of the Government of India for organic eggs.

India Organic is a certification mark for organically farmed food products manufactured in India. The certification is issued by testing centers accredited by the Agricultural and Processed Food Products Export Development Authority (APEDA).

Pure Yolks meets the India Organic rigorous quality standards and adhere to the norms specified by the National Program for Organic Production which have been formulated in harmony with other International Standards regulating import and export of organic products.

“Clean and real food is at the core of what we do,” said Arjun Gupta, Managing Director of Pure Yolks. “It is undeniable that the marketplace is saturated with misleading labels. We want our customers to be assured that we run and manage organic, free-range poultry farm all by ourselves. It helps us to control all aspects of the egg production process which in turn ensures the authenticity of our [organic eggs](#). India organic certification provides that assurance to our customers.”

About Pure yolks:

We are part of the Earth Haat family. Likewise, we birthed out of a demand for clean, real food – the way God really intended for us to eat! We believe it is both our right and responsibility to consume chemical free, naturally laid eggs by chickens who are fed their natural food and are raised humanely in a free & natural environment and make this planet cleaner, safer and more beautiful for our children.

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