

OBVI Gives Health Conscious Individuals Back their Childhood Breakfast Cereals

Can You Imagine life unflavored? Neither can we. Don't let your collagen imagine it either.



Kearny, May 28, 2019 (Issuewire.com) - OBVI Gives Health Conscious Individuals Back their Childhood Breakfast Cereals

The body of the science surrounding ingestible collagen is showing an ever-expanding list of advantages from improved skin and body composition to joint health and healing rates. It's also shown

to pack more protein per calorie than other sources while containing less sodium and sugar.

Yet, somewhere in the stampede to get collagen food products to market, one thing is often lacking – flavor. Until now. Meet [Obvi](#). The company has released fruity and cinna multi-collagen cereal flavored protein powders, which customers say tastes exactly like the milk left over after a typical bowl of cereal. Each serving provides 7.8 grams of type 1 and types 3 collagen.

“Who doesn’t love breakfast cereal?” asked [Obvi](#) founders. “Unfortunately, though, cereal is made from refined grains, highly processed and contains many added ingredients. Our cereal flavored protein gives health-conscious individuals and families both a delicious meal replacement option and a prime source of collagen. As important, it satisfies those cravings for breakfast cereals that many of us have.”

That assertion is backed by facts. The average American consumes about 10 pounds or 160 bowls of cereal per year. And while that may seem like a lot, England, Ireland, and Australia ranks higher than the U.S. in cereal consumption. Yet, Obvi’s cinna and fruity cereal flavored protein powders are the only collagen cereal options on the market to date.

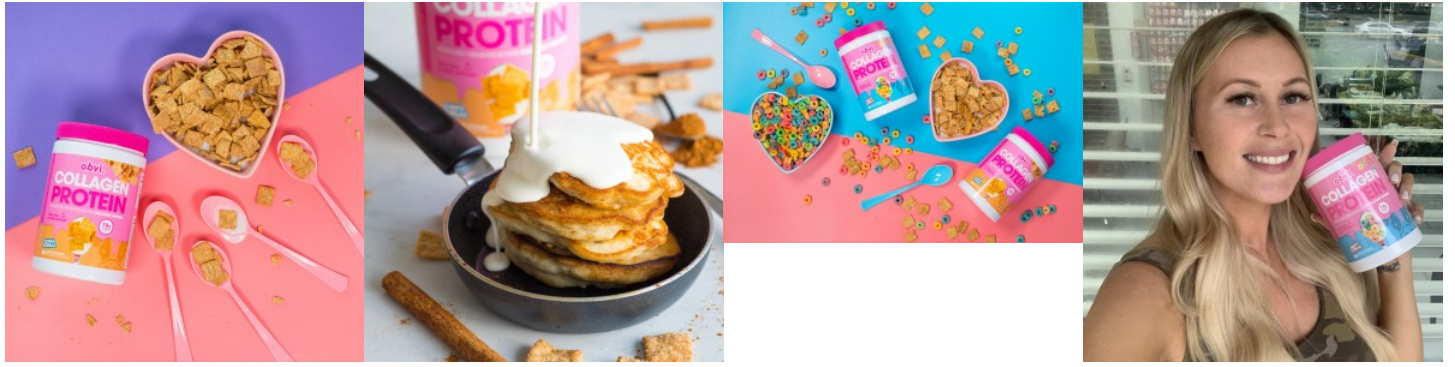
The cereal powders are lab-tested; keto friendly; gluten, dairy, lactose and sugar free; and of cGMP quality. They are made from hydrolyzed type I and III grass-fed bovine collagen peptides that promote healthy hair and nails, glowing skin, gut health, bone and joint health and deeper sleep and manufactured in the United States at FDA-approved facilities. What also sets Obvi apart is that it is a flavorful standalone collagen drink as opposed to a product with collagen additives.

“We like to think of [Obvi](#) as goodness for within and tastiness for your soul,” added [Obvi](#) Founders. “You wouldn’t want your cereal without milk and we don’t want our customers to have collagen without the flavor they deserve.”

Obvi is available in one-two-and four-month supplies starting from \$44.99 and can be ordered online at [myobvi.com](#) as well as through its retail and online partners. For more information, go to [www.myobvi.com](#) or [@myobvi](#) on Facebook and Instagram.

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