

Melbourne start-up hayylo recognised as global leaders at the 7th Asia Pacific Eldercare Awards



Melbourne, May 15, 2019 (issuewire.com) - The 7th Asia Pacific Eldercare Innovation Awards saw Melbourne based start-up hayylo take out the award for Best Smart Care Technology in the Solution Category. This win comes with another strong nod in the form of a nomination for Innovation of the Year in the Care Model Category in conjunction with integrated living Australia.

This award sees hayylo building on the recognition they attained within Australia at last year's ITAC2018 Awards, at which hayylo secured wins in the categories of Best Solution Providing Customer Independence and Joint Overall Winner.

The international standing of the Eldercare Innovation Awards marks an important step for hayylo. The company now preparing to take their platform into the international market, with immanent expansions into New Zealand, South East Asia and beyond.

“It’s a great moment for the team at hayylo to be recognized for all of the focus and dedication to helping

create a sustainable future in ageing” said Greg Satur –CEO of hayylo.

Taking place as part of the 10th Annual Ageing Asia Innovation Forum in Singapore, the awards and forum theme of ‘Changing the Future of Ageing in Asia Pacific’ permitted an encouraging look at the future of aged care.

“Aged care providers have complex processes. However, through the use of the hayylo platform, they can automate and track them, making it easy to manage customer interactions. It’s really about never forgetting to miss a step and maintain customer promises”

As the industry as a whole move to address the challenges posed by an aging population, and the Australian community services industry seeks to take action on the findings of the recent Royal Commission into Aged Care Quality and Safety, the demand for innovative technological solutions will continue to grow.

By providing a means of streamlining the provision of care, hayylo have made swift advancements for their customers as they seek to service the growingly complex demands of the market. Continuing to build their reputation as a global leader in technological solutions, hayylo understands the importance of teamwork, and through their innovative platform can ensure that all the building blocks are there to ensure that a team never misses a step in their provision of exceptional customer experience.

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