

Dynamic Works Syntellicore Automates KYC & AML on Forex CRM System Through Shufti Pro



London, May 10, 2019 ([IssueWire.com](http://www.IssueWire.com)) - Shufti Pro is enabling Dynamic Works to enhance the automation of Syntellicore, the company's secure and reliable CRM/Back Office/Trader's Room platform by adding embedded real-time KYC and AML services.

The market for CRM solutions is teeming with eager players and innovative solutions. A forex CRM solution specifically targets foreign exchange brokers, enabling them to process and manage leads effectively. Syntellicore is a holistic business management software that mainly caters to forex brokers. It is flexible and can be configured for companies according to their needs. It enables forex companies to organise their interactions with customers as well as provide a more dynamic but user-friendly solution for their employees and management.

Syntellicore is a comprehensive CRM system that is focused on providing a dynamic customer and partner onboarding and retention, brokerage management and reporting system to foreign exchange brokerages. It provides a rich customer onboarding and self-service area at the front end and highly customizable tools workflows and dashboards at the back end that enhance visualisations of operations across a brokerage and enable companies to view trends and patterns in an efficient manner. It also allows forex companies to effectively manage client and partner accounts and increasing sales leads by honing customer experiences. One of the major features of the system is providing a secure and compliant platform for brokers to deal with. To automate an efficient onboarding platform for their clients Syntellicore approached Shufti Pro for KYC and AML services.

Shufti Pro is a KYC verification service provider that provides online identity verification and AML

screening services for clients from a number of different industries. Shufti Pro's AI-based verification solution was the perfect match for Dynamic Works' Syntellicore CRM System. Together with its KYC services, the latter was able to provide more security and compliance along with its features of customer and partner self-service, customisation and accessibility.

Commenting on the collaboration between Shufti Pro and Syntellicore, the former's CEO, Victor Fredung said, ***"Shufti Pro aims to provide quality KYC and AML services to its clients and our partnership with Syntellicore reflects that. Our AI-based verification software is used by a diverse set of companies to fulfil their KYC and AML compliance obligations. We verify users within 30-60 seconds through document verification and facial recognition scans. Our AML screening services screen individuals from all major sanction lists around the globe. Working with Dynamic Works Syntellicore to provide a more automated CRM solution for forex companies was a unique and illuminating experience."***

CEO from Dynamic Works Mr Angelos Gregoriou said ***"In our continuous effort to support our clients and offer them the very best in technology we are delighted and excited to have established a partnership with Shufti Pro. With our partnership with Shufti Pro, we are embedding a rich selection of approved automated Document, Name, ID, Address, DOB, Facial and AML verification in Syntellicore, our core Financial CRM/Back Office/Traders Room Solution. We are now empowering our solution with more automation aiming to speed up customer approval procedures, provide accuracy and substantially reduce back-office costs; the dream of every Financial firm."***

Shufti Pro's identity verification services cater to users from all over the world with universal language support and the ability to verify documents from over 230 countries. It uses a combination of AI and Human Intelligence (HI) to perform verifications. Shufti Pro is also able to screen individual users through global AML watchlists and PEP (Politically Exposed Person) archives to perform AML background checks. By using Shufti Pro and its services, Syntellicore has been able to provide a safer yet more reliable CRM platform for forex companies.

About Shufti Pro

Shufti Pro is an emerging name in ID verification services. The goal of the company is to enable its clients with seamless customer experience, fraud prevention and undeterred revenue generation. The company offers state of the art SaaS, which engages Artificial Intelligence and Human Intelligence to provide ID verification services. Businesses can now conduct easy digital verification processes with lesser friction and more advanced technology. Currently offering its services for all countries of the world along with Universal Language Support, the company is located in the United Kingdom with its global office in Sweden.

About Dynamic Works, Syntellicore Dynamic Works is an Award Winning Web Application and CRM Vendor. One of the first companies to introduce a Forex CRM to the market in 2011, which has evolved to the most powerful integrated CRM, Back Office, Traders' Room and Multi-Tier Rebate System for Brokers, integrated with MetaTrader; Syntellicore. Certified with ISO27001/ISO9001

www.syntellicore.com

Media Contact

Damien Martin

marketing@shuftipro.com

1225290329

Unit C401, Westfield Shopping Center, Ariel Way

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