Clear Aligners Market to Surpass US\$ 7.2 Billion by 2026



Seattle, May 8, 2019 (Issuewire.com) - Global Clear Aligners Market, by Material Type (Polyurethane Plastic, Polyethylene Terephthalate Glycol (PETG), Poly-vinyl Chloride (PVC), and Others), by Age Group (Children, and Adults), by End User (Hospitals, and Dental Clinics), and by Region (North America, Latin America, Europe, Asia Pacific, Middle East, and Africa) was valued at US\$ 1,789.2 million in 2017, and is projected to exhibit a CAGR of 17.0% over the forecast period (2018 – 2026), as highlighted in a new report published by Coherent Market Insights.

Rising product launches by market players to augment the market growth

Rising product launches and approvals are expected to drive the market growth over the forecast period. For instance, in April 2018, Align Technology, Inc. launched a new product, Invisalign Go, which is integrated with iTero scanner. It is indicated for treatment of mild to moderate cases such as crowded teeth or gap in teeth.

Similarly, in 2017, Align Technology, Inc. introduced a new solution for teens, Invisalign Teen, with mandibular advancement. It is the first product that offers clear aligner solutions for Class II correction in teen patients.

The Invisalign product portfolio offers more choices with additional features for dentists. This clear aligner can be used in treatment planning of almost every patient age group.

Browse 38 Market Data Tables and 24 Figures spread through 183 Pages and in-depth TOC on "Clear Aligners Market"- Global Forecast to 2026, by Material Type (Polyurethane Plastic, Polyethylene Terephthalate Glycol (PETG), Poly-vinyl Chloride (PVC), and Others), by Age Group (Children, and Adults), by End User (Hospitals, and Dental Clinics), and by Region (North America, Latin America, Europe, Asia Pacific, Middle East, and Africa)

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Increasing number of dental clinics signifies the growth of dental clinics segment over the forecast period. Additionally, a growing number of dentists are opting for private practice, which is expected to increase the number of dental clinics in the near future.

According to American Dental Association, in 2012, the U.S. had 1, 88,884 dentists (60.12 dentists per 100,000 population), which increased to 1, 98,517 dentists in 2017 (60.95 dentists per 100,000). Such increasing numbers of dentists could lead to high number of dental clinic setups in the near future.

Key Takeaways of the Clear Aligners Market:

The global clear aligners market is expected to exhibit a CAGR of 17.0% over the forecast period, owing to increasing number of new entrants offering affordable products to patients and an increasing number of oral health issues.

Among age group, children segment held a dominant position in the clear aligners market in 2018, owing to the launch of novel and advance clear aligners for treatment of various type of dental problem in children. For instance, in 2017, Align Technology, Inc. launched its new products, Invisalign Teen with mandibular advancement. It was the first clear aligner solution for Class II correction in teen patients.

Companies operating in the global clear aligners market include Align Technology, Inc., DynaFlex, Dentsply Sirona, Inc., SmileDirectClub, Straumann Group, Danaher Corporation, Henry Schein, Inc., Great Lakes Dental Technologies, Rocky Mountain Orthodontics, and eXceed.

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Coherent Market Insights is a prominent market research and consulting firm offering action-ready syndicated research reports, custom market analysis, consulting services, and competitive analysis through various recommendations related to emerging market trends, technologies, and potential absolute dollar opportunity.

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