

BAXTER BOSTON Showroom Opening:

BAXTER Luxury Furniture Brand Comes to Boston!



Boston, May 8, 2019 (Issuewire.com) - For the first time in the city's history, Italian luxury furniture brand Baxter is coming to Boston. Studio Verticale, 105 Essex St., will open a 1500 sq. foot BAXTER showroom May 1 featuring award-winning furniture that will give Boston's design community and their client's exclusive access to Baxter products. Designed by Baxter in-house Design Team, the new Boston showroom will consist of 5 ZONES, each featuring a SITTING ARRANGEMENT (dining, living, occasional) showcasing unique leather finishes, a Baxter specialty, and complementary furniture, accessories, and lighting from the Baxter Collection. An impressive assemblage of 40+ brand pieces individually picked and designed to work cohesively with a single purpose of creating a special viewing experience: THE BAXTER MOOD. New to the city and uniquely Baxter.

Baxter is a high-end Italian manufacturer, known in the industry as a trendsetter. Baxter's motto "Emotions shouldn't be described, they should be experienced" speaks to the way its furnishings make you feel. It specializes in leather furnishings of unique design. Leather as fabric, leather as an expression of uniqueness, breathing and ever-changing.

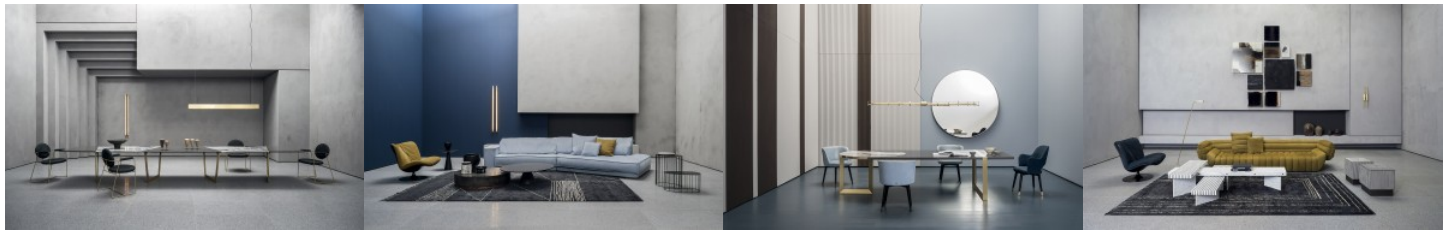
Its leather craftsmanship is refined and detailed, while also bringing a completely original perspective to color, texture, form, and luxury. When combined with its complementary tables, credenzas, and lighting, the furniture serves to tell a whole new story by creating an atmosphere that is unmistakably Baxter. An artisanal product that is always different and uniquely applied.

Baxter creates an emotional reaction, a mood. The use and research of new materials is more and more an important element of Baxter's mood and aesthetic.

The BAXTER showroom opened to the trade and general public on May 1. An appointment is recommended. More information on Baxter Showroom Opening Party is to follow. Not to be missed!

www.baxter.it/en

www.studioverticale.com / <http://slidingdoorsboston.com/>



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