

ZynQ 360 brings Digital Transformation Through Visualization to PORTCON 2019

Port Canaveral, Florida May 21-23



Tampa, Apr 24, 2019 (Issuewire.com) - **PORTCON** is a showcase of the latest products and services relevant to the global marine transportation industry and attracts managers in port authorities, marine terminal operators and their supply chain partners, providing opportunities to network and learn about the latest technological and innovative breakthroughs which will drive the industry into the future.

PORTCON is a truly unique professional learning opportunity for the entire industry designed to help management professionals stay aware of current and emerging topics and trends in the industry, which is why it was crucial for ZynQ 360's service and technology to be involved and support this event through exhibiting and sponsoring.

ZynQ 360 was founded in Aberdeen, Scotland and due to its global operations and commitment to global growth, has strategically opened two new offices, one in the US state of Texas and the other located in Western Australia.

Head of Americas, Rob Smith, joined the ZynQ 360 team about a year ago and is responsible for the continual, global growth of the ZynQ 360 service lines throughout this region.

Rob is a recognized leader in the consulting arena and adds further strength to ZynQ 360's growth and expansion plan, with over 25 years' experience in Business Development, Process Safety Management and Process Automation.

What will ZynQ 360 bring to the table at PORTCON?

Using innovative visualization technologies ZynQ 360 builds bespoke Visual Asset Management (VAM) solutions.

ZynQ 360 creates a platform for effective planning, training and collaboration, enabling all stakeholders to make the correct operational decisions and significantly reduce risk without impacting upon operational performance.

ZynQ 360 are the world leaders in Visual Asset Management and, for many years now, they have been at the forefront of digital transformation delivery. Their unique, visualization platform gives their clients increased visibility into complex operations, insight and access to reliable data, and a place where they can operate, maintain and modify any of their assets in a safer environment.

ZynQ 360 and the visualization of assets will underpin a comprehensive risk management strategy, enhancing the port authorities and operators' ability to protect personnel, maximise operational integrity and reduce the bottom line, whilst greatly improving sustainability.

Managing Director Brian Dillon, commented, "The appointment of Rob and Noel were big statements of intent for ZynQ 360 and were based around the success we are having globally with major Oil & Gas Operators. The decision to diversify into other industries has shown us that the capabilities and applications of our ZynQ 360 technologies are limitless. With the shipping and ports industry constantly evolving, there is an urgent need for innovation and our solution will help the industry embrace and facilitate a digital transformation."

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