

VOCO Networks And Zipy Shopping Site Are Launching VOCO's Service



Tel Aviv, Apr 2, 2019 ([Issuewire.com](https://www.issuewire.com)) - Zipy, a leading Israeli online retailer, and VOCO Networks are announcing today that Zipy will now offer VOCO's automated influencer marketing engine on its platform, to all its customers.

Zipy, which offers rich inventory and great offers from international online marketplaces, along with local payment methods, and VOCO Networks, who created a mobile AI-powered chatbot that boosts sales by rewarding customers for promoting products they love with friends, agreed on launching VOCO on Zipy's shopping site in order to better customers' experience and drive sales.

VOCO's mobile AI-powered chatbot will invite Zipy's customers to rate and recommend products they love to their close social circles. When friends will follow and purchase, both friends and the product ambassadors will be rewarded. VOCO will track all referrals and distribute the rewards.

"We, in Zipy, continuously strive to help our customers with great service and help them discover products of interest to them. Therefore, VOCO looks like a perfect fit for us, as not only it helps the customers discover products they need, but it also rewards them for helping others with the discovery," said Zipy's founder and CEO, Mr Dmitriy Makarenko.

"I'm excited about the opportunity to deliver VOCO to zipy and their customers. It is a significant step forward for us, and for the consumers. Teaming up with Zipy is a win-win situation for both Zipy and their customers, where customers can drive sales up and get rewarded." said Ofir Paz, VOCO Networks CEO.

About Zipy, <https://www.zipy.co.il/>

Zipy was launched in 2013 and has quickly become the most favourite shopping arena for hundreds of thousands of Israelis, as 6 million products were ordered via Zipy's customers to date. Zipy offers an

easy way to purchase from international online retailers and marketplaces via a friendly website and with Zipy's local service and local payment methods.

Zipy's customers do not need to register to the site and they can track their orders from the moment of purchase all the way to delivery.

About VOCO Networks, <http://www.voconet.io> :

VOCO's solves the 100 years marketing problem in which Ads and promotions are often ignored by customers. The problem manifests itself through the fact that 30% use Ad blockers. VOCO patent-pending solution seamlessly engages and promotes products discovery via AI-powered chatbot and by customers and their friends. VOCO transforms the historical push Ad market to a pull client-friendly environment.

Brochure: <https://goo.gl/uaHkia> , Presentation: <https://goo.gl/zNCGtY>

Video: <https://youtu.be/dldTModj-uQ>

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See on IssueWire : <https://www.issuewire.com/voco-networks-and-zipy-shopping-site-are-launching-vocos-service-1629688029590666>