

Utopian Workplace with Increased Productivity Is Not a Myth

The Australian economy will lose up to \$9.3 billion in the workplace through a loss in productivity according to capital trend statistics. This can all change with a little positivity says Canadian Positive Psychology expert Lisa Sansom.



Melbourne, Apr 26, 2019 (Issuewire.com) - Companies prioritizing inspiring and adaptive leadership styles are five times more likely to experience a considerable increase in employment, twice as likely to be profitable, and twice as likely to outgrow competitors according to the statistics. Conversely, negative impacts can flow through having disastrous consequences. However, it's not all doom and gloom says the Internationally acclaimed leadership coach.

Ms. Sansom is a founding board member of the Canadian Positive Psychology Association and is highly regarded in her field. The sought after keynote speaker is hosting a [world-class event in July in Melbourne](#). Lisa has partnered with renown Australian positive psychology expert Catherine Bell to deliver a dynamic workshop targeted at organisations who wish to lift productivity levels and create a working environment that is engaging and positive with robust outcomes.

“We know an investment in learning positive psychology practices delivers a return. Simply put- the HR job gets easier when the organization gets happier. The numbers get better, and the staff retention rate is better. Money is saved, and revenue increases with a more emotionally intelligent workplace” says [Catherine Bell](#).

The duo is responding to the urgent call from business sectors trying to desperately reduce sick days, increase staff retention and productivity while addressing new diversity and inclusion outcomes. Titled Creating and Sustaining a Positive Workplace Culture, the workshop will be a comprehensive day with practical applications. Increased productivity is a stepping stone away according to the team.

“We have empirically based evidence that can be measured and quantified,” says Catherine.

“The time for fluff and BS is over. It’s not a Utopian HR fantasy; it’s a fact. Businesses need leadership; they need solutions and frameworks that work and produce results, so it felt like common sense to develop this workshop and make it happen.”

Tickets are now on sale. [The event is set to be popular after both women featured at International conferences throughout 2018](#). “It’s Australia’s turn,” says Catherine, and we can’t wait!





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