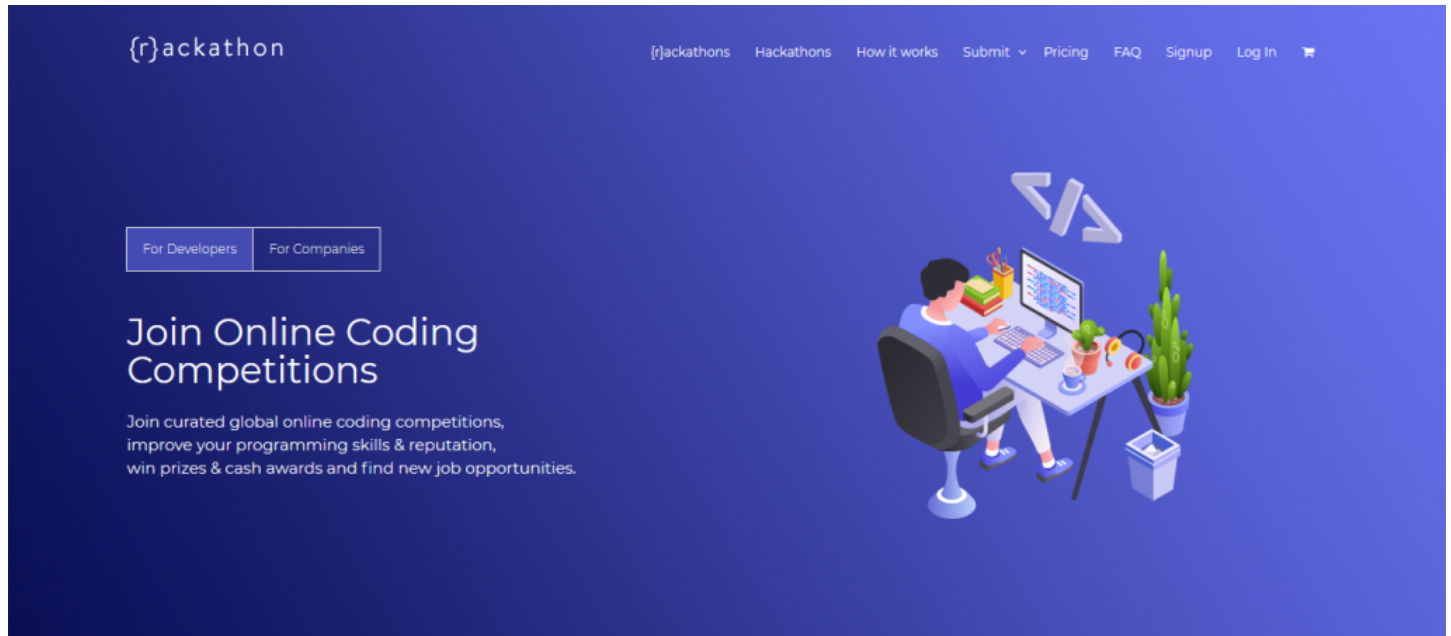


Rackathon Announces Launch of its Coding Competition Platform to source Top Tech Talent

The Rackathon mission is to bring together experts from the developer community and companies - seeking to innovate or to hire top talent – through curated global high-prize competitions.



Munich, Apr 24, 2019 (IssueWire.com) - There are about 20 million programmers worldwide, yet most companies are struggling to acquire **top tech talent** on the open market. On the other hand, most of the developers have a hard time landing their **dream job**.

{r}ackathon is addressing this problem by launching its innovative coding competition platform so companies **can leverage the power of a creative and motivated crowd, post-high-prize challenges, drive innovation and source top tech talent**.

By joining coding competitions, developers can **improve their programming skills & reputation, win prizes & cash awards, cryptocurrency tokens, commissions, or even equity, and find new job opportunities**.

Another innovative feature of the platform is the option to run competitions in **incognito mode**, which allows even large and well-known enterprises to acquire talent purely based on the challenge itself, and not on its “celebrity status”. Developers can join as **single entities** or create or join **teams** to tackle the challenges.

Additional platform features are a [Hackathon Calendar & Map](#) and **instant notifications**. A mobile App is in the making will be released in the coming weeks.

The first competitive coding competitions include challenges from the **Blockchain, Big Data, Virtual Reality, Gaming, Payments** and **Social Networks** sectors.

More and more companies are leveraging coding competitions to address challenges and acquire top talent. These include global players like **Google, Apple, Facebook, Twitter, Amazon, IBM, Samsung, Uber, Dropbox, Bosch, Adobe**, and many more.

For more information, please visit: <https://rackathon.io/>

The {r}ackathon Press Kit is [here](#).



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See on IssueWire : <https://www.issuewire.com/rackathon-announces-launch-of-its-coding-competition-platform-to-source-top-tech-talent-1631684185368593>