

MONSTERBASS Raises \$1 Million Seed Round

Former Lucky Tackle Box Co-Founder Rick Patri Named President & CEO



Los Angeles, Apr 26, 2019 (Issuewire.com) - MONSTERBASS, www.monsterbass.com, announced today that the company has completed a \$1 million dollar seed round, with a company option of an additional \$1 million follow-on round, to launch a new online service aimed at catching the nearly 20 million Americans who participate in recreational bass fishing each year. The company is set to launch on May 1, 2019.

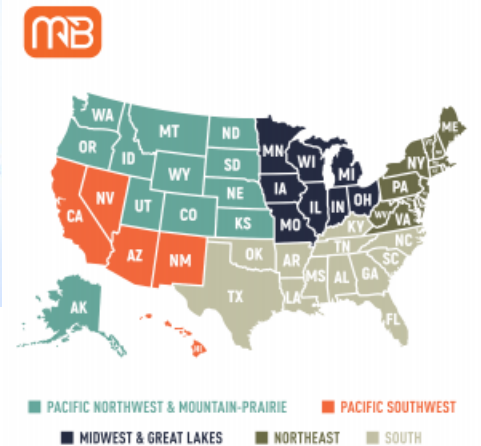
The investment group leading the round also named Rick Patri, the co-founder and former Chief Operating Officer of Lucky Tackle Box, as it's new President & CEO. Reporting directly to the investment group and it's Board of Directors, Patri will immediately be tasked with developing the brand and infrastructure to support its US growth efforts.

"I'm really excited to be supported by an investment team that is committed to the long term success of this company. Their understanding of the market and willingness to invest in a clear signal that they intend to be in the recreational bass fishing market for the long-term, said Rick Patri, President & CEO of MONSTERBASS. "The market conditions couldn't be better for a company like ours to enter and make a significant impact."

About MONSTERBASS (www.monsterbass.com) MONSTERBASS is changing the way that bass

fisherman learn about the newest baits to hit the market. We realize that region, season and colour matter, and so our approach to helping anglers catch more fish is to gain an understanding of the waters they fish and then equip them with what we believe to be the highest producing baits for where they live and fish.

MONSTERBASS has a singular goal... to help anglers catch their personal best. Read the story about why MONSTERBASS was created. [Read more.](#)



Media Contact

MONSTERBASS

garyabernethy@hotmail.com

3109228373

Source : MONSTERBASS

See on IssueWire : <https://www.issuewire.com/monsterbass-raises-1-million-seed-round-1631848608549271>