

Investica Offers Investment in Direct Mutual Funds



Mumbai, Apr 8, 2019 ([Issuewire.com](https://www.issuewire.com)) - Things are changing quickly at Investica, the mutual fund investment platform / App by the Financial Service conglomerate – Choice Group. A significant addition to its Regular investment option, Investica now offers investment into [Direct Mutual Funds](#).

Investica, has been consistently gaining in popularity for a well-rounded and inclusive approach to investing. SEBI mandated (2013) that AMC's should offer the Direct Mutual Fund investment option to its investors. With Direct Mutual Funds, investors can research, learn and invest in the Mutual Fund

Schemes of their choice instead of relying on an Investment Manager. Investor times the market; he finds out what's best for him considering his goals, investment horizons and directly invests in the Mutual Fund without an intermediary.

[Investica](#), is one of the few apps in the market offering both options of Regular & Direct Mutual Fund investing for the discerning investor. Choose from 2 economical plans (only Direct Funds) for Bi-Annual or Annual subscription and no more for any amount of investment made. Available as a web application as well as for [iOS](#) and [Android](#) variants.

India's first [APP](#) with NEFT payment integration - Investica offers flexible payment options along with Net Banking and PayLater. It subscribes to the idea that investing and earning through it needn't be a grim duty to secure your future rather a fun way to reach your goals.

It's tagline mentions as much - "The Joy of Earning".

About Investica | The Joy of Earning

Investica was started with the idea of providing simple, hassle-free mutual fund investing for everyone across India. It is one of the fastest growing investment apps building wealth for many and fulfilling dreams of many more. Powered by Choice Group, which also offers Jiffy – a fast stock trading app, with Investica and Jiffy we want everyone to experience The Joy of Earning.

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