

Fitness Guru Deja Riley to Host New Dance Fitness Show For Popsugar



Los Angeles, Apr 25, 2019 ([Issuewire.com](http://www.Issuewire.com)) - Celebrity Fitness Guru, Deja Riley, will host Dance FitSugar, the new online dance fitness series by PopSugar (www.POPSUGAR.com, @POPSUGAR). Dance FitSugar is POPSUGAR'S first spinoff of Class FitSugar, the leading online fitness series with over 7 million social followers. The new series comes out of the popularity of, and community demand for more, Class FitSugar dance-themed episodes. Dance FitSugar features original routines emphasizing fast energy dance moves. New episodes will post throughout the spring. The workouts will feature some of the top trainers, dancers and celebrity fitness trainers.

Riley will bring her signature moves and larger-than-life personality to POPSUGAR Fitness. People across the globe will have a front-row seat to the next big thing fitness from the hottest upcoming moves and rising talent. Subscribers everywhere will be able to experience the show, as Deja brings the energy we love.

Here she is in action: <https://www.popsugar.com/fitness/30-Minute-Calorie-Burning-Cardio-Dance-Workout-45939734>

About Deja Riley

Deja Riley is a fit fireball of positive energy who lives to perspire. After a decade in the dance industry, dancing for artists such as Beyoncé, Britney Spears, Katy Perry & Lady Gaga, she transitioned into fitness to feed her physical impulses and continue to lead a healthy lifestyle. She is now motivating others with her own workout method, DANCE OUT OF THE BOX, which combines both shadowboxing and dance in a music-driven cardio workout that will certainly make you smile while you sweat.

About POPSUGAR Inc.

POPSUGAR Inc. is the leading digital lifestyle brand for women globally. The company reaches young women through its digital media brand, [POPSUGAR](#), its quarterly subscription box [POPSUGAR Must Have](#), its makeup line [Beauty by POPSUGAR](#) and the [POPSUGAR Collection at Kohl's](#). POPSUGAR delivers positive and purpose-driven content across multiple platforms spanning entertainment, fashion, beauty, fitness, parenting, and more. POPSUGAR reaches 1 in 2 millennial women in the United States and leads all women's lifestyle publishers in user engagement.

POPSUGAR Inc. operations internationally include Australia, the Middle East, and the UK, with offices in San Francisco, New York, Los Angeles, Chicago, and London. The company is privately held and funded by Sequoia Capital and IVP. For more information about POPSUGAR Inc., visit corp.popsugar.com.

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