

Colling Media earns two Arizona Interactive Marketing Association (AZIMA) TIM Awards



Scottsdale, Apr 10, 2019 (Issuewire.com) - Colling Media earned recognition in two categories at the 2019 Arizona Interactive Marketing Association (AZIMA) TIM Awards. The full-service advertising agency received distinctions for marketing campaigns demonstrating outstanding techniques and improving client results.

Colling Media received the following awards:

Search Engine Optimization (SEO) Campaign, Musicians Institute. The marketing campaign achieved a year-over-year monthly website traffic increase of 24%, decrease in cost-per-click, and improved Google AdWords quality scores.

Search Marketing (PPC) Campaign, Knight Transportation. The marketing campaign achieved increased conversion rates of 84% and lowered cost-per-click by 24%.

On receiving AZIMA recognition, Colling Media CEO Brian Colling said, "We're very honored to have

our agency recognized for its work helping clients receive better advertising results. I'm happy to share this AZIMA award with my team involved in successful campaigns for Musicians Institute and Knight Transportation."

"It's a privilege and an honor to work with clients like Musicians Institute. I'm grateful for the support Colling Media has given me to help grow an amazing school", said Colling Media SEO Content Strategist David DeMar.

After receiving the Search Marketing (PPC) Campaign award, Colling Media Digital Marketing Manager Donnie Toivola added, "This is a team win. Colling Media and Knight Transportation have a wonderful relationship that's producing great results."

Named after Sir Timothy Berners-Lee, acknowledged father of the World Wide Web, the 2019 TIM Awards brings together Arizona's best and brightest digital marketers to celebrate the work completed in the 2018 calendar year. A panel of industry experts independently judges entries. Tempe Center for the Arts in Tempe AZ hosted the award ceremony on April 4, 2019.



Media Contact

Colling Media

service@collingmedia.com

(480) 889-8944

14362 N Frank Lloyd Wright Blvd Suite 1270

Source : Colling Media

See on IssueWire : <https://www.issuewire.com/colling-media-earns-two-arizona-interactive-marketing-association-azima-tim-awards-1630376708333076>