

White Widow and Acme Superstore Team Up for Free Exclusive Comic Book

Absolute Comics Group's Hit Comic Contracted to Create Special #2.5 Issue for Orlando Comic Store for Pop Culture Event



Orlando, Mar 18, 2019 ([IssueWire.com](http://www.IssueWire.com)) - Red Giant Entertainment Inc, an innovative Intellectual Property company specializing in high-quality characters and content for use in a variety of media and entertainment, today announced that their breakout hit comic book WHITE WIDOW, has been contracted by Orlando-area comic book store Acme Superstore to create an exclusive Issue #2.5 to be given away on May 4, 2019, during industry holiday event.

Created by popular artist Jamie Tyndall alongside Red Giant Entertainment CEO and writer, Benny R. Powell, WHITE WIDOW is set in the "Absolute Comics Universe" and follows the adventures of Gabrielle Garcia, a typical American girl who suddenly finds herself transformed into the superpowered White Widow after her scientist father is murdered.

The second issue of the popular series has already surpassed the massive sales in pre-orders achieved by its first issue, and its Kickstarter Campaign was successfully funded within the first two hours as well at <https://www.kickstarter.com/projects/980021934/white-widow-naked-truth>

Issue #2.5 will be a self-contained story that takes place sequentially between the second issue (due in stores end of April) and the third issue (due in stores end of May to early June).

"White Widow has been a big hit for our store," explains Acme owner, Joshua Dinkins, "and this year May 4th is a rare convergence of both Free Comic Book Day and the Star Wars Day event. We wanted to do something unique and amazing to set our store apart during this celebration. When I approached the creators of Absolute about putting together a free comic for our store featuring their character, they agreed."

First celebrated in 2002 after being proposed by comic retailer Joe Field and organized by Diamond Comic Distributors, Free Comic Book Day is an annual event where participating comic book specialty shops across North America and around the world give away comic books absolutely free to anyone who comes into their shops. The event is held the first Saturday in May and is the perfect opportunity to introduce friends and family to the many worlds of wonder available at local comic book shops.

Star Wars Day, May 4, celebrates George Lucas' Star Wars. It is observed by fans of the media franchise. Observance of the commemorative day spread quickly through media and grassroots celebrations. The date was chosen for the pun on the catchphrase "May the Force be with you" as "May the Fourth be with you". Even though the holiday was not created or declared by Lucasfilm, many Star Wars fans across the world have chosen to celebrate the holiday. It has since been embraced by Lucasfilm as an annual celebration of Star Wars.

"While this book is in no way affiliated with either event or organization," explained Benny Powell, Publisher of Absolute Comics as well as Co-Creator and Writer for White Widow, "We felt the opportunity to do something unique was too good to pass up. One of the things that have set us apart from the beginning was our attempts to innovate. To our knowledge, no independent comic store has taken it upon themselves to commission an exclusive issue to give away for free in their stores before. That makes this a landmark milestone and one we are proud to participate."

White Widow #2.5 will be a 20-page comic book and feature a brand new story as well as bonus

material not in other books. It will also feature an exclusive holographic foil cover with artwork by series co-creator and superstar artist, Jamie Tyndall.

The first issue of *White Widow* sold out at the retailer level in January 2019 and instantly went back to second print. The second print featured extra pages of content, an unprecedented move, and sold even more copies than the first printing.

The second issue Kickstarter – *White Widow: Naked Truth* – is also currently going on and with less than a week left has continued the track record of success surrounding the inaugural title to the Absolute Comics Group line. Fans can still take part in this campaign where they can order copies of the first and second issue by going to <https://www.kickstarter.com/projects/980021934/white-widow-naked-truth/>

Local customers in the Orlando Area can then go to Acme Superstore on May 4th on special open hours between 8 am to 8 pm to pick up a copy of *White Widow* #2.5 for free. They will also have free comics from dozens of titles and thousands of issues from other publishers from the Free Comic Book Day event. Additionally, they will have specials and other features such as 50% off Star Wars select Star Wars merchandise for the Star Wars Day event. Patrons are encouraged to arrive early, however, as supplies are limited.

“This is going to be an amazing day,” Dinkins continued. “We’re really pulling out all the stops, and the *White Widow* book is the centerpiece for this pop culture extravaganza.”

Fans of *White Widow* not in the local area can still get their hands on the exclusive book as a set quantity will be made available for sale by pre-order through their Facebook store at <https://www.facebook.com/pg/AcmeSuperstore/shop/>

- MORE ON THE CREATORS OF *WHITE WIDOW*

Jamie Tyndall is a comic book creator that has quickly become one of the comic industry’s most popular cover artists. He is regularly a featured artist by companies such as IDW Entertainment, Zenescope, Valiant Entertainment, and Stan Lee’s POW Entertainment and properties such as *Lady Death*, *GI JOE*, *Transformers*, *My Little Pony*, *TMNT*, *Archie*, *Grimm Fairy Tales*, *Alice in Wonderland*, *Ninjak*, *Godzilla* and *Danger Girl*. Now he has turned his talents, for the first time ever, to his own creation – *White Widow*.

The comic itself is written by veteran comics writer, Benny R. Powell, whose credits include years at Marvel Comics, Red Giant, Academy Comics, and now Absolute Comics. He's worked on titles such as *X-Men*, *Fantastic Four*, *What If..?*, *Marvel Vision*, *Robotech*, and the massively popular webcomic *Wayward Sons: Legends*.

Interior pencils include work from Jamie Tyndall, and a new, amazing talent Iwan Nazif! Iwan got his first international contract as the comic artist from Dark Horse Comics for *KULT* comic series. This was followed by *Mass Effect 2* and *3*, also published by Dark Horse Comics. Iwan eventually received a contract to illustrate Dreamworks’ *How To Train Your Dragon* comic series published by Titan Comics. Now his considerable talents are focused on *White Widow* alongside Jamie!

Red Giant provides news and updates at the following online locations:

<https://www.kickstarter.com/projects/980021934/white-widow-naked-truth>
<http://redgiantentertainment.com>, <http://absolutecomics.net> and on
<https://www.facebook.com/RedGiantEntertainment>

ABOUT RED GIANT ENTERTAINMENT INC.

Red Giant Entertainment Inc is a Florida corporation that specializes in intellectual property (IP) development for multiple media platforms and transmedia propagation. The cornerstone of this development is based around the more than three dozen online and print graphic novel properties in various stages of production as well as the cast of thousands of characters from those series. These properties have a readership that numbers in the millions globally. Some of these properties are actively in development into other media such as movies, video games, television, novels, toys, apparel, applications, etc. through either direct production or licensing agreements.

ABOUT ACME SUPERSTORE

For 39 years, Acme Superstore has been an industry leader in comic and toy sales in Central Florida. Founded in 1980, Acme strives to provide a window into the past with a wide array of products spanning the last 65 years, as well as the newest comics, toys, and collectibles. The Acme showroom is 10,000 square feet packed full of the coolest stuff around.

Forward Looking Statements

This press release may contain "forward-looking statements." Any statements that are not statements of historical fact, including but not limited to statements containing the words "believes," "plans," "anticipates," "expects," "look forward," "estimates" and similar expressions, should be considered to be forward-looking statements. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, to include acquisition, production, marketing, distribution, competition with related patent, trademark and license issues involving contractual obligations and concessions. The Company does not assume any obligation to update any forward-looking statements to reflect events or circumstances after the date of this press release, except as required by applicable law. The Company files annual, quarterly and current reports, proxy and information statements and other information with the Securities and Exchange Commission. This press release should be read in conjunction with all of the reports that the Company has previously filed with the Securities and Exchange Commission for financial and other information about it. The references to the websites <http://redgiantentertainment.com> and www.facebook.com have been provided as a convenience, and the information contained on such websites is not incorporated by reference into this press release.

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Source : Red Giant Entertainment Inc

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