

PUBLICATION ANNOUNCEMENT - Supercharg3d: How 3D Printing will Drive Your Supply Chain

First major published work on the impact of 3D printing on business models

SUPERCARG3D

HOW 3D PRINTING WILL DRIVE YOUR SUPPLY CHAIN



LEN PANNETT

WILEY

Reading, Mar 31, 2019 ([IssueWire.com](http://www.IssueWire.com)) - ***SUPERCHARG3D: HOW 3D PRINTING WILL DRIVE YOUR SUPPLY CHAIN***

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International consultancy Visagio Ltd and global publishing house Wiley have much pleasure in announcing the publication of the book ***Supercharg3d: How 3D Printing Will Drive Your Supply Chain***, written by the award-winning supply chain and technology expert Len Pannett. This work is the first holistic study of the impact that the disruptive technology of 3D printing will have on supply chains and business models.

President Obama said in 2013 that “3D printing has the potential to revolutionize the way we make almost everything”. 35 years after its invention, 3D printing is today affecting how things are designed, made and supported. Today, virtually every new car, truck, and aircraft employs 3D printing somewhere in its lifecycle, from design to spare parts. The medical and dental industries are being transformed by it.

Supercharg3d: How 3D Printing Will Drive Your Supply Chain goes beyond touting the latest technological advances or listing the many wonderful things that 3D printing is being used to make. It teaches readers what is important about 3D printing, why they need to prepare for its emergence today, and how they can go about adopting it.

According to Len Pannett, “The disruptive nature of 3D printing is now changing the dynamics of entire industry sectors and that trend will accelerate over the next decade. Additionally, the current issues affecting businesses, from Brexit to the global trade wars present a catalyzing effect to its uptake. However, the significant changes go beyond just buying a 3D printer and making the same things. There are myriad wider implications and the technology still has many constraints.”

For more information or to obtain copies of ***Supercharg3d***, please visit:
www.wiley.com/buy/9781119532354

Website: www.supercharg3d.com

Twitter: [@supercharg3d](https://twitter.com/supercharg3d)

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About Len Pannett: Len Pannett is a Managing Partner at international operations consultancy Visagio Ltd. He has over 15 years' experience of working with companies worldwide to help them effect changes, particularly those related to supply chain and operational transformation. His clients have included firms such as Rolls-Royce, Shell, Siemens and Vertiv, as well as the UK Cabinet Office and Ministry of Defence, and the European Commission. Prior to that, Len was a submariner and Engineering Officer in the UK's Royal Navy for 11 years. Len has been identified as a 2019 Supply Chain Pro to Know by Supply & Demand Executive and was previously awarded the title of Technology Titan at Procurify's Global Procurement Awards

About Visagio Ltd: Visagio Ltd is the leading international management consultancy, working with clients to solve their management challenges. Their focus is on implementing and operationalizing defined solutions through consultancy, interim management, technology, and analytics services. From our bases in London, Berlin, Moscow, Perth, Sydney, São Paulo and Rio de Janeiro, our business model is based on the concept of management engineering, applied through our central areas of expertise: Supply Chain and Operations, Administration and Finance, People and Performance, Interim Management and Technology.

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