

Process Orchestration Industry Growing Technology Trends and Business Opportunities by 2025

Pune, Mar 4, 2019 (IssueWire.com) - Global [Process Orchestration Industry](#) to reach USD 9.80 billion by 2025. Global Process Orchestration Industry valued approximately USD 2.3 billion in 2016 is anticipated to grow with a healthy growth rate of more than 17.50% over the forecast period 2017-2025. The process orchestration Industry has been segmented by component, business function, deployment type, organization size, industry vertical, and region. The solution segment is estimated to dominate the Industry in 2018, while the services segment is expected to witness the highest CAGR during the forecast period. Process orchestration solution and services are gaining popularity, as they empower enterprises for meeting their business requirements in a cost-effective manner. Among deployments, the cloud deployment type is expected to gain traction during the forecast period, as it offers the agility of on-demand resource deployment and consumption. This deployment model is being preferred by organizations because it offers ease of access along with reduced capital and operational expenses. The Small and Medium-sized Enterprises (SMEs) segment is expected to grow at a higher CAGR during the forecast period. The growing need to reduce operational costs and streamline business processes is expected to drive the adoption of process orchestration solution and services.

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The Asia Pacific is expected to be the fastest growing region during the forecast period. Rapid economic developments, globalization, digitalization, and the increased adoption of cloud-based technologies are expected to drive the growth of the process orchestration Industry in the APAC region. Furthermore, the growing need for cost optimization and effective utilization of IT infrastructures is expected to propel the demand for process orchestration solution and its associated services.

The objective of the study is to define Industry sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the Industry. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players.

The detailed segments and sub-segment of the Industry are explained below:

By Component

- Solution
- Services

By Business Function

- Supply Chain Management and Order Fulfilment.
- Marketing
- Human Resource Management
- Finance & Accounting
- Customer service & Support

By Deployment Type

- Cloud

- On-Premise

By Organization Size

- SMEs
- Large Enterprises

By Vertical

- Banking, Financial Services, and Insurance
- Telecom and IT
- Consumer Goods and Retail
- Media and Entertainment
- Manufacturing
- Transportation and Logistics
- Energy and Utilities

By Region

North America

- USA
- Canada

Europe

- Germany
- U.K.
- France
- Italy
- Rest of Europe

APAC

- China
- India
- Japan
- Rest of Asia-Pacific

RoW

- Latin America
- Middle East & Africa

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