

Nutrimed Wins 2019 4th Annual Boston Scientific Connected Patient Challenge

Nutrimed won the 2019 4th Annual Boston Scientific Connected Patient Challenge sponsored by Boston Scientific and Google Cloud, coming out on top over 52 other competitors.



Boston, Mar 13, 2019 (Issuewire.com) - Nutrimed was named the winner of the 4th Annual Boston Scientific Connected Patient Challenge beating out 52 other competitors to take home top honors. Boston Scientific and Google Cloud presented the award to Nutrimed in Google headquarters in Cambridge MA.

Details about the award can be found at <https://medtechboston.medstro.com/blog/2019/03/01/nutrimed-y-wins-4th-annual-boston-scientific-connected-patient-challenge/>.

Potential award recipients were required to be exemplary in digital health solutions for chronic care at both the population and individual levels. To be in contention for the 4th Annual Boston Scientific Connected Patient Challenge, companies were judged based on three criteria.

The first was practicality. Did the presenter clearly state the problem they were solving? How did their idea solve the problem and how they evaluated how well their solution worked? Can the idea be realistically implemented in today's clinical environment at a reasonable cost?

Second, on the criteria list was efficacy. Judges looked for ideas that produced real benefits (improved patient outcomes, cost saving, reduction in care needed by the patient, better patient experience, etc.).

In addition, companies were judged based on the areas of focus. Concepts that were focused on the following disease states were most attractive: cardiovascular; digestive; cancer; neurological/chronic

pain; respiratory; and/or urology and pelvic health.

During the pitch-off, Director of Nutrition Services and Engagement Mallory Franklin, Ph.D., R.D., LDN, represented Nutrimed. She made the case for the startup by highlighting the need for nutrition to play a more significant role in preventive medicine, the large size of the market and Nutrimed's potential to partner with stakeholders across healthcare. "The company's web-based and mobile health platform could better engage and educate patients — and improve patient outcomes", Franklin said.

Karolina Starczak, CEO of Nutrimed, was pleased about the company's performance, saying:

"The company is honored and ecstatic to have won and be recognized for this award."

More about Nutrimed and the award can be found at <https://medtechboston.medstro.com/blog/2019/03/01/nutrimed-wins-4th-annual-boston-scientific-connected-patient-challenge/>.

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Source : Nutrimed Inc.

See on IssueWire : <https://www.issuewire.com/nutrimed-wins-2019-4th-annual-boston-scientific-connected-patient-challenge-1627916760030046>